



Midwest Popular Culture Association
and
Midwest American Culture Association

Annual Conference
Friday, October 14 – Sunday, October 16, 2011
Milwaukee, WI

Midwest Popular Culture Association
and
Midwest American Culture Association

Annual Conference

Friday, October 14 – Sunday, October 16, 2011

Milwaukee Hilton City Center

509 W. Wisconsin Avenue,

Milwaukee, WI 53203

t — 414.271.7250 f — 414.271.1039

MPCA/ACA website: <http://www.mpcaaca.org>

Executive Secretary: Brendan Riley, English Department, Columbia College Chicago
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Conference Coordinator: Lori Abels Scharenbroich, Crosslake, MN,
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Webmaster: Brian Ekdale, Journalism and Mass Communication, The University of
Iowa, brianekdale@gmail.com

Program Book Editors: mpcaaca@gmail.com

Paul Booth, College of Communication, DePaul University

Kathleen Turner, University of Mississippi

Pamela Wicks, Communication, Aurora University

Registration

The Registration Desk will be located in the Regency Ballroom. Hours are as follows:

Friday, October 14, 8:00 a.m. – 6:45 p.m.

Saturday, October 15, 7:00 – 11:15 a.m. & 1:15 – 5:30 p.m.

Sunday, October 16, 7:00 – 11:30 a.m.

The following items will be available at the Registration Desk: badges, receipts, program booklets, and late changes to program booklet.

For those who did not preregister, onsite registration is \$195 (including \$75 membership fee). For students, retired, and unemployed, onsite registration is \$135 (including \$45 membership fee). Student ID must be presented.

All attendees must pay both the registration fee and the membership fee.

Badges must be worn at all conference events.

Book Exhibit

Book publishers' tables will be set up in the Regency Ballroom. Exhibit hours are as follows.

Friday, October 14, 8:00 a.m. – 7:00 p.m.

Saturday, October 15, 7:00 – 11:15 a.m. & 1:15 – 6:30 p.m.

Sunday, October 16, 7:00 – 11:30 a.m.

Special Events

Please note the following special events.

Friday, October 14, 3:30 – 5:00 p.m., **Mentor and Mentee Meeting**, Schlitz

Friday, October 14, 5:15 – 6:45 p.m. **Featured Speakers**

Bob Batchelor, “Cult Pop Culture: How the Fringe Became Mainstream”, Wright Ballroom A

John Jordan, “The Idea, and Its Importance in Analyzing Popular Culture,” Wright Ballroom C.

Friday, October 14, 7:00 – 9:00 p.m., **Reception**, Monarch Ballroom

Game Night! Come prepared to show your pop culture dominance in classic games like Scrabble, Life, and Sorry, or new versions such as Trivial Pursuit – Popular Culture, Ticket to Ride, and Pandemic. A cash bar and fabulous hors d'oeuvres make this an event not to be missed.

Saturday, October 15, 7:00 – 8:00 a.m., **Continental Breakfast**, Crystal Ballroom

Saturday, October 15, 11:30 – 1:00 p.m., **Luncheon and Dr. Jack Mitchell, Guest Speaker**, Crystal Ballroom

Saturday, October 15, 1:15 – 2:45 p.m., **MPCA/ACA Annual Business Meeting**, Crystal Ballroom

Saturday, October 15, 3:00 – 6:00 p.m., **Harley-Davidson Museum Tour**, Milwaukee, WI

Reserve your spot for a one-of-a-kind tour of the Harley-Davidson Museum. The Harley-Davidson Museum celebrates the people, products, history, and culture that makes this brand so iconic. This two and a half hour guided tour will be led by a member of the museum staff where you can learn about Harley-Davidson's early beginnings in Milwaukee, the origins of the bike customization movement, and how motorcycles have influenced popular culture. For \$20, this trip includes a bus to the museum and back and the guided tour. If you prefer to explore on your own, \$15 gets you a bus ride to and from the museum and a self-guided tour. You may register and pay online or at the conference. Please see the Special Events page on the MPCA/ACA website. There are only 50 tickets available for the guided tour, so make your reservation now! For more information on the museum please visit the website at http://www.harley-davidson.com/wcm/Content/Pages/HD_Museum/Museum.jsp. The bus will arrive at the 6th Street entrance to the hotel at 2:45 and depart for the museum at 3:00 p.m.

Saturday, October 15, 6:00 – 10:00 p.m., **Night out on the Town**, Milwaukee, WI

A free shuttle will take you to the Historic Third Ward neighborhood. From its early beginnings to today's community, enhanced by its historic ambiance and significant architecture, the Historic Third Ward has experienced a renaissance as a revitalized mixed-use neighborhood. Here you will find the highest concentration of art galleries in Milwaukee, award-winning restaurants, unique specialty stores, architects, advertising agencies, graphic designers, artists, the Broadway Theatre Center, the Milwaukee Institute of Art & Design as well as condominiums, office buildings, and industrial space. For more information on the restaurants and to plan your night on the town, please visit the website at <http://www.historicthirdward.org/>. Shuttles will leave every half hour from the 6th Street entrance to the hotel and drop off at the Third Ward. The shuttle will return to the hotel with any returning passengers from the drop-off spot. The last shuttle will leave the designated drop-off spot to return to the hotel from the Third Ward at 10:00 p.m.

Sunday, October 16, 7:00 – 8:00 a.m., **Continental Breakfast**, Crystal Ballroom

Sunday, October 16, 7:00 – 8:00 a.m., **Area Chair Breakfast**, Mitchell

MPCA/ACA Area Chairs for 2011

- Adaptations:** Scott Belcerzak, English, Northern Illinois University, DeKalb IL 60115, sbalcerzak@niu.edu
- Advertising and Public Relations:** Ric Jensen, Communication Studies, Ashland University, Ashland OH 44805 ricwjensen@yahoo.com
- African Studies:** Jessica M. Brown-Velez, Theatre and Drama, University of Wisconsin—Madison, Madison WI 53706, brownvelez@wisc.edu
- African-American Popular Culture:** Angela M. Nelson, Popular Culture, Bowling Green State University, Bowling Green OH 43403-0190, anelson@bgsu.edu
- Art History and Visual Culture:** Cortney Barko, West Virginia University Institute of Technology, Montgomery, WV 25136, cortneybarko@comcast.net
- Authorship and Auteurism:** Dan Herbert, Screen Art & Cultures, 6413 North Quad 105 South State St., University of Michigan, Ann Arbor MI 48109-1285, danherb@umich.edu
- Celebrity and Stardom:** Lindsey Arasmith, Communication Studies, California State University-Sacramento, Sacramento CA 95819, l.arasmith@mac.com
- Comics:** Paul R. Kohl, Communication Arts, Loras College, 1450 Alta Vista St., Dubuque IA 52001, paul.kohl@loras.edu
- Disability and Popular Culture:** Asim Ali, American Studies, University of Maryland, College Park MD 20742, aali@umd.edu
- Documentary:** Jeffrey P. Chown, Communication, Northern Illinois University, DeKalb IL 60115, jchown@niu.edu
- Ethnography:** Asim Ali, American Studies, University of Maryland, College Park MD 20742, aali@umd.edu
- Fan Studies:** Paul Booth, College of Communication, DePaul University, Chicago IL 60604, pbooth81@gmail.com
- Fashion:** Kelli Purcell-O'Brien, Department of English, University of Memphis, kpobrien1@memphis.edu
- Fat Studies:** Elena Levy-Navarro, English, University of Wisconsin, Whitewater WI 53190, levye@uww.edu
- Festivals and Food:** Ann Hetzel Gunkel, Cultural Studies, Columbia College Chicago, 600 S. Michigan Ave., Chicago IL 60605-1996, agunkel@colum.edu
- Film:** Gretchen Bisplinghoff, Communication, Northern Illinois University, DeKalb IL 60115, gbisplin@niu.edu
- Film and Video Production:** Alexandra Hidalgo, English, Purdue University, 500 Oval Drive, West Lafayette IN 47907-2038, alexandra.hidalgo@gmail.com
- Gender Studies:** Kathleen Turner, Center for Writing and Rhetoric, University of Mississippi, turner8kathleen@gmail.com
- Girls' Culture/Girls' Studies:** Miriam Forman-Brunell, History, University of Missouri—Kansas City, Kansas City MO 64110, Forman-BrunellM@umkc.edu (e-mail address is case sensitive)
- Globalization:** Brian Ekdale, Journalism and Mass Communication, The University of Iowa, Iowa City IA 52242-7700, brianekdale@gmail.com
- Harry Potter:** Orlando Dos Reis, 209 New Hall West, Blacksburg, VA 24060, odosreis@vt.edu
- Health:** Malynda Johnson, Communication, University of Wisconsin—Milwaukee, mindyj@uwm.edu

Heroes in Popular Culture: Terrence Wandtke, Communication Arts, Judson College, 1151 N. State St., Elgin IL 60123-1498, twandtke@judsonu.edu

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Humor: John A. Dowell, Undergraduate University Division, Michigan State University, East Lansing MI 48824-1033, jdowell@msu.edu

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Indigenous Studies: Anthony Adah, Film Studies, Minnesota State University—Moorhead, Moorhead MN 56563, adahan@mnstate.edu

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Libraries, Museums, and Collecting: Tom Caw, Mills Music Library, University of Wisconsin—Madison, Madison, WI 53706-1324, tcaw@library.wisc.edu

Magazines and Newspapers: Ayanna Gaines, Ventura College, Evelyn & Howard Boroughs Library, againes@vcccd.edu

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Music: Gary Burns, Communication, Northern Illinois University, DeKalb IL 60115, gburns@niu.edu

Mystery, Thrillers, and Detective, and Crime Fiction: Brendan Riley, English, Columbia College Chicago, 600 South Michigan Ave, Chicago IL 60605, briley@colum.edu

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New Media: David Gunkel, Communication, Northern Illinois University, DeKalb IL 60115, dgunkel@niu.edu

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Politics: Janet Novak, Independent Scholar, 215 Prospect St., DeKalb IL 60115, novakjanet@yahoo.com

Pornography: Laura Vazquez, Communication, Northern Illinois University, DeKalb IL 60115, lvazquez@niu.edu

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Social Media: Paul Booth, College of Communication, DePaul University, Chicago, IL 60604, pbooth81@gmail.com

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Twentieth-Century Studies: Alisa Smith-Riel, English, Northern Illinois University, DeKalb IL 60115, smith.riel@gmail.com

Twilight Series: Katherine Tanski, English, Purdue University, 500 Oval Drive, West Lafayette IN 47907, katherine.tanski@gmail.com

Undergraduate Paper Competition: Tom Caw, Mills Music Library, University of Wisconsin—Madison, Madison, WI 53706-1324, tcaw@library.wisc.edu

Urban Studies: Brendan Kredell, Radio, Television + Film, Northwestern University, Evanston IL 60201, b-kredell@northwestern.edu

Utopia/Dystopia: Nancy Schaefer, Sociology and Anthropology, Western Illinois University, Quad Cities, Moline, IL, 61265, NA-Schaefer@wiu.edu

Video Games: Erica Ruyle, Anthropology, 3054 Faculty/Administration Building, Wayne State University, Detroit, MI 48202, erica.ruyle@gmail.com

Virtual Environments: Pamela Wicks, Communication, Aurora University, Aurora IL 60506, pwicks22@gmail.com

War: Kathleen German, Mass Communication, 152 Williams Hall, Miami University, Oxford OH 45056, germankm@muohio.edu

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Working-Class Culture: Tom Discenna, Rhetoric, Communication, and Journalism, Oakland University, Rochester MI 48309, discenna@oakland.edu

All Other Areas, Subjects & Topics: The Program Committee, mpcaaca@gmail.com

Conference Coordinator: Lori Scharenbroich, Crosslake MN, loriabels@hotmail.com

2012 CALL FOR AREA CHAIRS

Midwest Popular Culture Association/Midwest American Culture Association

Members of the Midwest Popular Culture Association/Midwest American Culture Association meet in a conference once each year. The conference is organized by Area Chairs who solicit papers, organize panels, and commit to attend the regional conference for at least four years. Below are some areas for which we need Area Chairs. Please consider serving your discipline by becoming an Area Chair. Service as an Area Chair is a great experience because you have the opportunity to talk with people about their scholarship and research, provide a mechanism for showcasing their intellectual passions, and encourage them in their current and future work. Contact the MPCA/ACA Area Chair Coordinator, Paul Booth (pbooth81@gmail.com; 321-362-7753) no later than December 31, 2011, if you would like to chair one of the areas listed below or if you would like to suggest another area. Current areas are listed below for your reference. If you have questions, please contact Angela at your earliest opportunity.

Unassigned Areas:

Animation

Amusements and Entertainment

Cultural Geography

Gender

Hip-Hop

History

Irish Studies

Latin American Popular Culture

Law

Marriage and Family

Material Culture

Middle Eastern Culture

Mythology

Political Economy

Race and Ethnicity

Travel and Tourism

Urban Studies

MPCA/ACA Executive Council

- President:** Angela Nelson, Popular Culture, Bowling Green State University, Bowling Green OH 43403, anelson@bgsu.edu
- Vice President/President-Elect:** Paul Booth, College of Communication, DePaul University, Chicago IL 60604, pbooth81@gmail.com
- Executive Secretary:** Brendan Riley, English, Columbia College Chicago, Chicago IL 60605, executivesecretary@mpcaaca.org
- Conference Coordinator:** Lori Abels Scharenbroich, 35317 West Shore Dr., Crosslake MN 56442, loriabels@hotmail.com
- Webmaster:** Brian Ekdale, Journalism and Mass Communication, The University of Iowa, Iowa City IA 52242-7700, brianekdale@gmail.com
- Program Chairperson:** Kathleen Turner, Center for Writing and Rhetoric, University of Mississippi, turner8kathleen@gmail.com
- Program Vice-Chair:** Paul Booth, College of Communication, DePaul University, Chicago IL 60604, pbooth81@gmail.com
- Program Vice-Chair:** Pamela Wicks, Communication, Aurora University, Aurora IL 60506, pwicks22@gmail.com
- Immediate Past President:** Gretchen Bisplinghoff, Communication, Northern Illinois University, DeKalb IL 60115, gbisplin@niu.edu
- Past President:** Timothy E. Scheurer, Dean, College of Arts and Sciences, Shawnee State University, Portsmouth OH 45662, tscheurer@shawnee.edu
- Student/New Professional Representative:** Kathleen Turner, Center for Writing and Rhetoric, University of Mississippi, turner8kathleen@gmail.com
- At-Large:** Brian Ekdale, Journalism and Mass Communication, The University of Iowa, Iowa City IA 52242-7700, brianekdale@gmail.com
- At-Large:** Paul R. Kohl, Communication Arts, Loras College, 1450 Alta Vista St., Dubuque IA 52001, paul.kohl@loras.edu
- At-Large:** Anthony Adah, Film Studies, Minnesota State University – Moorhead, Moorhead MN 56563 adahan@mnstate.edu
- Outgoing Executive Secretary:** Gary Burns, Communication, Northern Illinois University, DeKalb IL 60115, gburns@niu.edu

Acknowledgments

Lots of people contribute their time and talent to make this conference a reality. Special thanks go to the members of the Executive Council, particularly the Program Committee (Paul Booth, Kathleen Turner, and Pam Wicks), the awards committees, and our hard-working area chairs. Thanks also to Lori Abels Scharenbroich, who does the heavy lifting as our conference coordinator, to Deanna Frasier for help with hotel negotiation, to Luke Sharenbroich for web programming, and to Brian Ekdale for maintaining the website. We also want to thank John Bratzel and the PCA/ACA leadership for their continued support of the organization, and of our travel grant program. Finally, as always, thanks to Gary Burns for his continuing role as our own personal Gandalf, the man we hope is there when the Orcs come calling.

MPCA/ACA Awards

Graduate Student Travel Grant:

The Midwest PCA/ACA is pleased to announce an annual program of travel grants for graduate students to attend the MPCA/ACA conference.

The following rules shall apply:

1. Four grants of \$100 each will be available each year. MPCA/ACA reserves the right to issue fewer than four awards in any given year or to issue more than four awards in a given year if money from the preceding year remains unspent.

2. To apply for a grant you must submit an email with the following:

Your name, the name of your paper, and your institutional affiliation.

An electronic copy of your paper in .doc, .rtf, or .pdf format. (you must submit a completed paper, not only an abstract, but your paper must include an abstract)

Proof of graduate student status (acceptable forms of proof include a photocopy of a student ID or current course schedule or a letter from your advisor)

Send your email to: travelgrants@mpcaaca.org

3. Deadline for receipt of submissions is September 1 of the year of the conference.

4. To apply for the Award your proposal must have been accepted by an Area Chair and your presentation must be scheduled at the conference.

5. Winners will be determined by a selection committee appointed by MPCA/ACA (current Graduate Student Travel Grant Selection Committee: Tom Caw, University of Wisconsin-Madison; Janet Novak, Independent Scholar; Tim Scheurer, Shawnee State University)

6. Applicants who do not receive the Award are still expected to attend the conference. If failure to receive the \$100 Award makes it financially impossible for you to attend the conference, you should not apply for the Award. The Award is intended to provide supplemental support only and is not assumed to be the primary source of funds for travel to the conference.

7. The Award will be presented in the form of a \$100 check payable to the author of the paper. For coauthored papers, checks in equal amounts will be written for each author, with the total of the checks equaling \$100. Your check will be enclosed in your registration packet at the conference. You must attend the conference to receive the Award. Money from any unclaimed checks will revert to the MPCA/ACA treasury.

Awards will be announced at the Saturday luncheon at the conference and on the MPCA/ACA website.

Award certificates will be presented at the conference's Saturday business meeting.

These grants are supported by the Popular Culture Association/American Culture Association Endowment Fund, whose generosity we gratefully acknowledge.

Undergraduate Paper Competition

The undergraduate paper competition recognizes the best paper presented by an undergraduate at the Midwest PCA/ACA conference each year. Area Chairs should encourage undergraduate presenters from their areas to submit high quality papers to the competition. Entrants should email their contact information, institutional affiliation, and an attached copy of their paper (in .pdf, .doc, or .rtf format) to papercontest@mpcaaca.org. All Submissions must be received by Sept 01 of the year of the conference

Judges: Tom Caw, Mills Music Library, University of Wisconsin-Madison; Asim Ali, University of Maryland; Anthony Adah, Minnesota State University – Moorhead.

2012 Conference

Site: Renaissance Columbus Downtown Hotel

Friday, October 12 – Sunday, October 14, 2012

Deadline for Submission: April 30, 2012

Area Chairs for 2012 Conference

Adaptations: Scott Balcerzak, English, Northern Illinois University, DeKalb IL 60115,
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Advertising and Public Relations: Ric Jensen, Communication Studies, Ashland University,
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African-American Popular Culture: Angela M. Nelson, Popular Culture, Bowling Green State
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Asian Popular Culture: Matt Duncan, matt@chaospirals.com

Art History and Visual Culture: Cortney Barko, West Virginia University Institute of Technology,
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Authorship and Auteurism: Dan Herbert, Screen Art & Cultures, 6525 Haven Hall, 505 South
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Celebrity and Stardom: Lindsey Arasmith, Communication Studies, 6000 J Street, Mendocino Hall
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Comics: Paul R. Kohl, Communication Arts, Loras College, 1450 Alta Vista St., Dubuque IA
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Fashion: Kelli Purcell-O'Brien, Department of English, University of Memphis,
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Fat Studies: Elena Levy-Navarro, English, University of Wisconsin, Whitewater WI 53190,
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Festivals and Food: Ann Hetzel Gunkel, Director of Cultural Studies, Columbia College Chicago,
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Film: Gretchen Bisplinghoff, Communication, Northern Illinois University, DeKalb IL 60115,
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Film and Video Production: Alexandra Hidalgo, English, Purdue University, 500 Oval Drive,
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Girls' Culture/Girls' Studies: Miriam Forman-Brunell, History, University of Missouri—Kansas
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Globalization: Brian Ekdale, Journalism and Mass Communication, The University of Iowa, Iowa
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Harry Potter: Orlando Dos Reis, 209 New Hall West, Blacksburg, VA 24060, odosreis@vt.edu

Health: Malynnda Johnson, Communication, University of Wisconsin—Milwaukee, Milwaukee WI
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Heroes in Popular Culture: Terrence Wandtke, Communication Arts, Judson University, 1151 N.
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Historically-Black Colleges & Universities (HBCU) in Popular Culture: Carlos D. Morrison,
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Horror and Science Fiction/Fantasy: John A. Dowell, Undergraduate University Division,
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Humor: John A. Dowell, Undergraduate University Division, Michigan State University, East
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Libraries, Museums, and Collecting: Tom Caw, Music Public Services Librarian, Mills Music
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Mythology: Jessica L. T. deVega, Religious Studies, Morningside College, Charles City College Hall
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Nature and Environment in Popular Culture: Sarah McFarland Taylor, Northwestern University,
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Nineteenth-Century American Popular Culture: Patrick Prominski, English, 126 Lake Huron
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Youth Literature and Media: Kathleen Turner, Center for Writing and Rhetoric, University of Mississippi, turner8kathleen@gmail.com

All Other Areas, Subjects & Topics: The Program Committee, mpcaaca@gmail.com

Conference Coordinator: Lori Scharenbroich, Crosslake MN, loriabels@hotmail.com

MEETINGS OF THE MIDWEST POPULAR CULTURE ASSOCIATION AND MIDWEST AMERICAN CULTURE ASSOCIATION

1973: Duluth, Minnesota	1994: Pittsburgh, Pennsylvania
1974: Chicago, Illinois	1995: Indianapolis, Indiana
1975: Kalamazoo, Michigan	1996: Bowling Green, Ohio
1976: Bowling Green, Ohio	1997: Traverse City, Michigan
1977: Normal, Illinois	1998: no meeting
1978: East Lansing, Michigan	1999: no meeting
1979: Bowling Green, Ohio	2000: no meeting
1980: Kalamazoo, Michigan	2001: no meeting
1981: Columbus, Ohio	2002: Milwaukee, Wisconsin
1982: Terre Haute, Indiana	2003: Minneapolis, Minnesota
1983: Bowling Green, Ohio	2004: Cleveland, Ohio
1984: Bloomington, Indiana	2005: St. Louis, Missouri
1985: Chicago, Illinois	2006: Indianapolis, Indiana
1986: Kalamazoo, Michigan	2007: Kansas City, Missouri
1987: St. Louis, Missouri	2008: Cincinnati, Ohio
1988: Bowling Green, Ohio	2009: Detroit, Michigan
1989: Lansing, Michigan	2010: Minneapolis, Minnesota
1990: Toledo, Ohio	2011: Milwaukee, Wisconsin
1991: Cleveland, Ohio	2012: Columbus, Ohio
1992: Indianapolis, Indiana	2013: St. Louis, Missouri
1993: East Lansing, Michigan	2014:

UPCOMING CONFERENCES

Submission deadline **December 23, 2011**

Popular Culture Association and American Culture Association

Wednesday, April 11 – Saturday, April 14, 2012

Boston, Massachusetts

<http://www.pcaaca.org>

Submission deadline **April 30, 2012**

Midwest Popular Culture Association and Midwest American Culture Association

Friday, October 12 – Sunday, October 14, 2012

Columbus, Ohio

<http://www.mPCAACA.org>

PROGRAM AT A GLANCE

Friday, October 14

Friday 8:00 a.m. – 6:45 p.m.

Registration. Regency Ballroom.

Friday 8:00 a.m. – 7:00 p.m.

Book Exhibits. Regency Ballroom.

Friday 10:15 a.m. – 11:45 a.m.

1201. Popular Culture. **Race, Class, Gender, and the American Dream.** Oak.

1202. Television. **Television Panel.** Juneau.

1203. Film. **Coercive Utopian Myths in Dogtooth: Forms of Class, Patriarchy Reinvention.** Kilbourn.

1204. Celebrity and Stardom. **Constructing a Celebrity.** MacArthur.

1206. Theatre. **Self-Presentation and Identity.** Usinger.

1207. Reality Television. **Reality TV: A Global Obsession.** Miller.

1208. Social Media. **Social Media in Multiple Contexts.** Pabst.

1209. Working Class Culture. **Interns, Racial Conflict and Beer: Perspectives on the Working Class.** Miller.

1210. Disability and Popular Culture. **Disability Narratives in History and Literature.** Schlitz.

Friday 12:00 – 1:30 p.m.

1391. Popular Culture. **Issues in Culture and Computers.** Oak.

1302. Television. **Focus on Families: Family Life the TV Way.** Juneau.

1303. Jewish Studies and Theatre. **Entertainment, Acculturation, and Culture: Performance for the People.** Kilbourn.

1304. Mystery, Thrillers, Detectives, and Crime Fiction. **Detectives on the Page.** MacArthur.

1305. Documentary and Celebrity. **Documenting Public Figures: The Use of Celebrity.** Walker.

1306. Religion and Popular Culture. **Religious/Cultural Intersections.** Usinger.

1307. Gender Studies. **Gender and Identity.** Mitchell.

1308. Film. **Heaven and Earth and Purgatory.** Pabst.

1309. Twentieth-Century Studies. **Liminal Spaces in Abu-Jaber, Petry, and Larson.** Miller.

1311. Harry Potter. **Death, Memory, and Image in Harry Potter.** Golda Meir.

Friday 1:45 – 3:15 p.m.

1401. Fat Studies. **Constructing Fatness.** Oak.
1402. Adaptation and Mystery, Thrillers, Detectives, and Crime Fiction. **Contemporary Film Adaptation and Culture.** Juneau.
1403. Fashion. **The Fashions of Feminism.** Kilbourn.
1404. Magazines and Newspapers. **Magazines and Newspapers: Print's Not Dead.** MacArthur.
1405. Korean Popular Culture. **Experiencing Television OST, Posters, and Yaoi Fantasies in Popular Culture.** Walker.
1406. Film. **Theory, Texts, and Context in Film.** Usinger.
1407. Television. **The Social Construction of "Home" Through Popular Culture.** Mitchell.
1408. Twentieth-Century Studies. **Sexuality and Gender in the 20th Century.** Pabst.
1409. Music. **The Compact Cassette: A Case Study in Technology, Music, and Culture.** Miller.
1410. Professional Development. **Maximizing Your Conference Experience.** Schlitz.
1411. Harry Potter. **Race, Gender, and Culture in Harry Potter.** Golda Meir.

Friday 3:30 – 5:00 p.m.

1501. Romance. **Popular Romance: Relationships on Stage and Screen.** Oak.
1502. Queer Studies. **Monstrous (Mis)Conceptions and the Body as Contested Site.** Juneau.
1503. Fashion. **Fashion, Music, and Success.** Kilbourn.
1504. Religion and Popular Culture. **Hitchhikers, Runaway Jesus, and Gaga's Vessel: Using Religion in a Critical Framework.** MacArthur.
1506. Korean Popular Culture. **Reception, Social Space, and Feminism n Korean Cinema.** Usinger.
1507. Television. **Death and Change: The Altered Landscape of Television.** Mitchell.
1508. Twentieth-Century Studies. **Language, Religion, and Spirituality.** Pabst.
1509. Mythology and Popular Culture. **Mythological Animals in Popular Culture.** Miller.
1510. Professional Development. **Mentor/Mentee Meeting.** Schlitz.
1511. Youth Literature and Media & Nineteenth Century American Popular Culture. **"Children's" Literature?** Golda Meir.

Friday 5:15 – 6:45 p.m.

1601. Featured Speaker. **Bob Batchelor.** Wright Ballroom A.
1602. Featured Speaker. **John Jordan.** Wright Ballroom C.

Friday 7:00 – 9:00 p.m.

Reception. Monarch Ballroom.

Saturday, October 15

Saturday 7:00 – 8:00 a.m.

Continental Breakfast. Crystal Ballroom.

Saturday 7:00 – 11:15 a.m. & 1:15 – 5:30 p.m.

Registration. Regency Ballroom.

Saturday 7:00 – 11:15 a.m. & 1:15 – 6:30 p.m.

Book Exhibits. Regency Ballroom.

Saturday 8:00 – 9:30 a.m.

2101. Fat Studies. **Performing Fatness.** Oak.

2102. Queer Studies. **Sounding Queer: The (Non-)Identifiable Emergence of Queerness.** Juneau.

2103. Midwestern Culture. **Constructions of ‘the Midwest’ in Literature, in Film, and on the News.** Kilbourn.

2104. Disability & Popular Culture. **Social Constructions of Disability.** MacArthur.

2105. Indian Popular Culture. **Indian Culture at Home and Abroad.** Walker.

2106. Authorship and Auteurism. **Authorship and Auteurism 1.** Usinger.

2107. Teaching Popular Culture. **Television as a Teaching Tool.** Mitchell.

2108. Twentieth-Century Studies. **Sporting Disappointment and Civic Imagery in Cleveland.** Pabst.

2109. Festivals and Food. **Community Festivals.** Miller.

2110. Magazines and Newspapers. **Magazines and Newspapers: Playing with Meaning.** Schlitz

2111. **MPCA/ACA Executive Council Meeting I.** Golda Meir.

Saturday 9:45 – 11:15 a.m.

2201. Professional Development. **MPCA/ACA President’s Roundtable Discussion on Regional Professional Humanities Organizations.** Oak.

2202. Queer Studies. **Queer (Sub-) Cultural Subjects, Spaces and Places.** Juneau.

2203. Fan Studies. **New Approaches to Fan Studies.** Kilbourn.

2204. Gender Studies. **Roundtable Discussion on Gender in *Jersey Shore*.**

2205. Religion and Popular Culture. **Intersections of Catholicism, Politics, Television, and Literature.** Walker.

2206. Teaching Popular Culture. **Pedagogical Methods.** Usinger.

2207. Midwestern Culture. ***Glee*: A Midwestern Popular Culture Phenomenon.** Mitchell.

2208. African Studies. **Political Echoes, Popular Forms: A Cross-Genre Approach.** Pabst.

2209. Theatre. **Cultural Performance across Borders.** Miller.

2210. Philosophy and Popular Culture. **Bourdieuian *Hunger Games*, Mehta’s Intellectual Encounters, and the Problem of Future Bodies.** Schlitz.

2211. Girls’ Culture/Girls’ Studies and Nineteenth Century American Popular Culture. **The Meanings of Messages in Literature of Girls and in the Nineteenth Century.** Golda Meir.

Saturday 11:30 – 1:00 p.m.

Lunch and Guest Speaker. Crystal Ballroom.

Saturday 1:15 – 2:45 p.m.

MPCA/ACA Annual Meeting. Crystal Ballroom.

Saturday 3:00 – 6:00 p.m. Harley-Davidson Museum Tour.

Saturday 3:00 – 4:30 p.m.

2301. Utopia/Dystopia. **Literature, Architecture & Film.** Oak.

2302. Horror / Science Fiction / Fantasy. **Humorous, Horrible, Heteronormative.** Juneau.

2303. Indigenous Studies. **Indigenous Research and Genres.** Kilbourn.

2304. Fan Studies. **Slashed and Converged Fandom.** MacArthur.

2305. Gender Studies. **Gender Throughout Media.** Walker.

2306. Authorship and Auteurism. **Authorship and Auteurism 2.** Usinger.

2308. Libraries, Museums, and Collecting. **Humans vs Zombies, Speaking Objects, and an Obsessive Collector.** Pabst.

2309. Queer Studies. **Queering the Text. Textually Queer.** Miller.

2310. Politics. **Madison, Wisconsin: Protests over the Budget Repair Bill.** Schlitz.

2311. Disability & Popular Culture. **Philosophy, Ideology, and Constructions of Disability.** Golda Meir.

Saturday 4:45 – 6:15 p.m.

2401. Politics. **Sites of Power and Resistance.** Oak.

2402. Horror / Science Fiction / Fantasy. **Discursive Apocalyptica, or It's the End of the World as We Know It, and I Taste Brains.** Juneau.

2403. Indigenous Studies. **Indigenous Films and Identities.** Kilbourn.

2404. Utopia/Dystopia. **Politics, Music & Religion.** MacArthur.

2405. Film. **Film Texts and Cultural Contexts.** Walker.

2406. Art History and Visual Culture. **Gendered Spaces in Visual Culture.** Usinger.

2408. Twentieth Century Studies. **Censorship, Culture, and Literary Intertexts.** Pabst.

2409. African Studies. **Gender and Identity in African Novel and Film.** Miller.

2410. Professional Development. **Publishing Opportunities in Popular Culture and American Culture Studies.** Schlitz.

Saturday 6:00 – 10:00 p.m. Night Out on the Town.

Sunday, October 16

Sunday 7:00 – 8:00 a.m.

Area Chair Breakfast. Mitchell.

Sunday 7:00 – 8:00 a.m.

Continental Breakfast. Crystal Ballroom.

Sunday 7:00 – 11:30 a.m.

Book Exhibits & Registration. Regency Ballroom.

Sunday 8:00 – 9:30 a.m.

3101. Executive Council Meeting 2. Mitchell.

3102. Film. Constructs of Identity in Film. Oak.

3103. African-American Popular Culture. Black Popular Events and Practices. Juneau.

3104. Television. Mad Men, Their Mad Women. Kilbourn.

3105. Film and Video Production. Filmmaking in the Classroom, the Theater and on YouTube. MacArthur.

3106. Twilight. Feminist, Semiotic, Scopophiliac, and Alternate Readings of *Twilight*. Walker.

3107. Fashion. The Fashion of Film and Fiction. Usinger.

3108. Gender Studies. Gender Performance. Wright Ballroom A.

3111. Advertising and Public Relations. Public Relations and Advertising. Pabst.

3113. Romance. Popular Romance Fiction. Schlitz.

3114. Comics. Comics Take on the Big Issues: Sex and Drugs, Racism, Consciousness, and the Apocalypse. Golda Meir.

Sunday 9:45 – 11:15 a.m.

3202. Pornography. Pornography Panel. Oak.

3203. African-American Popular Culture & HCBU in Popular Culture. Black Popular Orature, Theatre, and Film. Juneau.

3204. Ethnography and Popular Culture. Ethnography and Ethnographic Methods: Locations, Dislocations, and the Construction of Meanings across Time and Space. Kilbourn.

3205. Globalization. Global Tensions: Constructing Knowledge and Defining Borders. MacArthur.

3206. Music. Madonna, Eminem, Odd Future Wolf Gang, and Springsteen. Walker.

3207. Art History and Visual Culture. Interpreting Embedded Messages in Painting and Photography. Usinger.

3208. Southern Literature. Religion and Society in the New South. Wright Ballroom A.

3210. Professional Development. Job Search Documents: Cover Letter, CV, Reference Letters, and Teaching Portfolio. Wright Ballroom C.

3211. New Media. Fight the Power: Opportunity and Conflict in Digital Culture. Pabst.

3212. Advertising and Public Relations. Advertising. Miller.

3213. War. Conflict, Power, and Profit. Schlitz.

3214. Comics. The Breadth and Scope of Marvel Comics. Golda Meir.

Sunday 11:30 – 1:00 p.m.

- 3302.** Film. **Images and Issues of Gender and Sexuality in Film.** Oak.
- 3303.** Reality Television. **Extreme Reality.** Juneau.
- 3304.** Adaptation. **Redefining Contemporary Film Adaptation.** Kilbourn.
- 3305.** Disability & Popular Culture. **On-Screen Narratives of Disability.** MacArthur.
- 3306.** Video Games. **Reflections of Reality: Video Games and Human Experience.** Walker.
- 3307.** War. **Ethnicity, Identity, and War.** Usinger.
- 3308.** Music. **Dixie Chicks and Tribute Bands.** Wright Ballroom A.
- 3310.** African-American Popular Culture. **Colorism and Masculinity in Black Popular Culture.**
Wright Ballroom C.
- 3311.** Comics. **Feminism in Comics and Comix.** Pabst.
- 3312.** Advertising and Public Relations. **The News Media.** Miller.
- 3313.** Plants and Animals. **Depictions of Nature.** Schlitz.
- 3314.** Health Communication. **Health In Prime Time Culture.** Golda Meir.

Friday, October 14

Friday 8:00 a.m. – 6:45 p.m.

REGENCY BALLROOM.

Registration

Friday 8:00 a.m. – 6:45 p.m.

REGENCY BALLROOM.

Book Exhibits

Friday 10:15 – 11:45 a.m.

1201. Friday 10:15 – 11:45. Oak.

Race, Class, Gender, and The American Dream

Popular Culture

“Stylization of Drink, and Food, in Tom Ford’s (and Isherwood’s) *A Single Man*,” Glenn Sheldon, The University of Toledo, Humanities, Honors College, gsheldon1@aol.com

“Everything New is Old Again: Unraveling the Myth of Self-Making in the American Dream,” Peter Alan Froehlich, Penn State Hazleton, English, paf15@psu.edu

“What He Saw: The Visual Documentation of a Social Scientist’s Travels,” Elizabeth (Beau) Vallance, Indiana University, Art Education, evallanc@indiana.edu

Panel Chair: Glenn Sheldon

1202. Friday 10:15 – 11:45. Juneau.

Television Panel

Television

“This is All Like a Puke Dream that I Can’t Seem to Shake the Sweats from’: 12-oz. Mouse and Television of the Absurd,” Cory Alix, SUNY Buffalo, calix853@g.rwu.edu

“The World of Nursing According to Nurse Jackie: Fictional Representations of Nursing on Television,” January Y. Lim, University of Alberta, jylim@ualberta.ca

“Nurses and Strange Love: How I learned to Recognize Empowerment and Love the F-Bomb,” Rob Pickering, Missouri State University, Pickering451@missouristate.edu

“The Reoccurrence of Death in Sci-Fi Television,” Courtney Neal, DePaul University, cneal5@mail.depaul.edu

Panel Chair: Cory Alix

1203. Friday 10:15 – 11:45. Kilbourn.

Coercive Utopian Myths in *Dogtooth*: Forms of Class, Patriarchy and Feminine Reinvention

Area: Film

“Labor for Stickers: *Dogtooth* and the Naturalization of Abstract Exchange,” John Terry, University of Wisconsin—Milwaukee, jrterry@uwm.edu

“Unnamed Daughters, Christina and ‘Bruce’: Utopia, Reality, and the Gendered Value of a Name,” Melissa Seifert, University of Wisconsin—Milwaukee, mseifert@uwm.edu

“Normality and Protection from Monstrous Cats: *Dogtooth* as Patriarchal Utopia,” Jacob Glicklich, University of Wisconsin—Milwaukee, glickli2@uwm.edu

Panel Chair: Jacob Glicklich

1204. Friday 10:15 – 11:45. MacArthur.

Constructing a Celebrity

Areas: Celebrity and Stardom & Documentary

“Photo Not Available: Construction of Anonymous Celebrity Image through Banksy,” Katie Wilson, DePaul University, Media & Cinema Studies, KateMarieWilson@gmail.com

“Outside of the In Club: How Nick Broomfield’s Reflexive Style Challenges Traditional Journalism,” Byron Czopek, Northern Illinois University, Communication, bczopek1@niu.edu

“Let ‘em Talk Until the Truth Flows’: Errol Morris and the Art of Silence,” Theo Plothe, Northern Illinois University, Communication, z1593072@students.niu.edu

“From Sports Star to Star: Celebrity Construction and Johnny Weir,” Natalie Daniels, DePaul University, Media & Cinema Studies, natalierdaniels@gmail.com

Panel Chair: Katie Wilson

1206. Friday 10:15 – 11:45. Usinger.

Self-Presentation and Identity

Area: Theatre

“Costume as Cultural Expression in a Glocal African World,” Grace Uche Adinku, University of Ghana, Legon, Accra, Ghana, Department of Theatre Arts, munssen@yahoo.com

“Muslim Studies at Texas A&M: Public Performance of Identity on a Christian Conservative Campus,” Andreea S. Micu, Texas A&M University, Department of Performance Studies, andreea.micu@tamu.edu

“Self-Representation and Coerced Migration in Dramatic Literature of Ugandan/Diasporic Ugandan Origin,” Jessica Brown-Velez, University of Wisconsin—Madison, Department of Theatre and Drama, brownvelez@wisc.edu

Panel Chair: Jessica Brown-Velez

1207. Friday 10:15 – 11:45. Mitchell.
Reality TV: A Global Obsession
Area: Reality Television

“Pickers and Hoarders: An American Obsession,” Ann Andaloro, Morehead State University, Department of Communication, Media and Leadership, a.andaloro@moreheadstate.edu

“Junk Bonds: Lacan, Fetishization, and Female Hoarding on Reality Television,” Erin Bell, Wayne State University, English Department, ea3118@wayne.edu

“What Take Me Out Brings Us---a Postmodern Analysis of a Chinese Reality TV Show,” Fang Wang, Bowling Green State University, Department of Communication, wangf@bgsu.edu

Panel Chair: Ann Andaloro

1208. Friday 10:15 – 11:45. Pabst.
Social Media in Multiple Contexts
Area: Social Media

“Facebook Advertising: A Cross-Generational Opinion Leader Perspective,” Megan Mullen, University of Wisconsin—Parkside, Communication, mullen@uwp.edu

“A Brief Review of Some Literature Concerning Online Community Lifecycles,” Andrew Chen, Minnesota State University Moorhead, andrewsw@gmail.com

“Put Your Best Face Forward: A Quantitative Content Analysis of Facebook Profile Pictures,” Maria Cipollone, Temple University, Mass Media and Communication Program, mariacip@temple.edu

Panel Chair: Maria Cipollone

1209. Friday 10:15 – 11:45. Miller.
Interns, Racial Conflict and Beer: Perspectives on the Working Class
Area: Working Class Culture

“Spies, Molotov Cocktails and Housing: Class, ‘Whiteness’ and Racial Violence in Post-War Chicago,” Sean Purdy, Universidade de São Paulo, São Paulo, Brazil, sean_purdy1966@yahoo.ca

“Five Gallons at a Time: How Big Brewing Is Losing the Working Class,” Dan Nowak, Milwaukee, WI, a.dan.nowak@gmail.com

“‘Interns Built the Pyramids:’ The Discourses of Free Labor,” Thomas A. Discenna, Oakland University, discenna@oakland.edu

Panel Chair: Thomas A. Discenna

1210. Friday 10:15 – 11:45. Schlitz.

Disability Narratives in History and Literature

Area: Disability & Popular Culture

“Traveling D/deafness: Colonizing the Ear in Josh Swiller’s *The Unheard*,” Mariah Crilley, Duquesne University, crilleym@duq.edu

“Because She Can’t Hear Them Anyway: The Miracle Worker, Helen Keller Jokes, and Historical Memory,” William Black, Western Kentucky University, Department of History, william.black31@yahoo.com

“Popular Understandings of U.S. Mental Hospitals in the Wake of the Holocaust,” Anne E. Parsons, University of Illinois at Chicago, Department of History, aparso2@uic.edu

“FDR’s Wheelchair as ‘Culture War’: The Roosevelt National Memorial and the Fault Lines of Democratic Politics in the 1990s,” Keith Eberly, Indiana University Bloomington, Department of History, keberly@uemail.iu.edu

Panel Chair: Keith Eberly

Friday 12:00 – 1:30 p.m.

1301. Friday 12:00 – 1:30. Oak.

Issues in Culture and Computers

Popular Culture

“Similar Strangers: Computer-Mediated Communication of Social Support Among the Bereaved,” Kira-Lynn Reeves, Marquette University, kiralynn.reeves@marquette.edu

“The E-reader and the Sublime,” Rachel Cox, The University of South Dakota, Department of English, rachel.cox@usd.edu

“Hinkaku in Japanese Contemporary Popular Media: The Recovery of National Pride, Code of Discipline, or Media Hype of Xenophobia?” Noriaki Tajima, Wayne State University, Department of Communication, du1939@wayne.edu; Kaori Yamada, University of Wisconsin—Milwaukee, Department of Communication, yamadak@uwm.edu

Panel Chair: Noiaiki Tajima

1302. Friday 12:00 – 1:30. Juneau.

Focus on Families: Family Life the TV Way

Area: Television

“Chatty Kathy: The Portrayal of Mother/Daughter Communication in *Gilmore Girls*,” Lara C. Stache, University of Wisconsin—Milwaukee, lcstache@uwm.edu

“Demons I Get, People Are Crazy: The Myth of Normalcy in *Supernatural*,” Rebecca Wicks, Aurora University, rwick02@aurora.edu

“It Takes More Than a Home to Make a Housewife: A Feminist Analysis of the Similarities in the Roles of Women on Television as Housewives, Housewives-in-Training, and Faux Independent Women,” Lauren Marosok, University of St. Thomas, maro9810@stthomas.edu

“Maybe I Forgive You and Maybe I Don’t: Relational Transgressions and Forgiveness as Portrayed in *The Vampire Diaries*,” Falon Kartch, University of Wisconsin—Milwaukee, ffkartch@uwm.edu

Panel Chair: Lara C. Stache

1303. Friday 12:00 – 1:30. Kilbourn.

Entertainment, Acculturation, and Culture: Performance for the People

Area: Jewish Studies & Theatre

“Mediatized Magicians ‘Live’ in Las Vegas: Penn and Teller, Criss Angel, and Unconventional Illusion,” Megan McGlone, University of Wisconsin—Madison, Department of Theatre and Drama, mmcglone@wisc.edu

“RABINAL ACHI, The Mayan Dance Drama of the Trumpets: History as a Performing Art,” Elena De Costa, Carroll University, edecosta@carrollu.edu

“Eastern European Jewish Heritage: Adapting Old World Traditions with a Modern World through Storytelling, Artifacts, and Place-Making,” Megan Sharpless, University of Wisconsin—Milwaukee, Department of Anthropology, sharples3@uwm.edu, American Cultural Association

Panel Chair: Megan Sharpless

1304. Friday 12:00 – 1:30. MacArthur.

Detectives on the Page

Area: Mystery, Thrillers, Detective, and Crime Fiction

“A Portrait in a Rogue’s Gallery: Raffles and E.W. Hornung’s THE AMATEUR CRACKSMAN (1899),” Gary Hoppenstand, Michigan State University, Department of English, hoppens2@msu.edu

“Discovering the Detective: The Detective as a Public Entity in *Bleak House* and *The Moonstone*,” Rocky A. Burton, University of Louisiana at Lafayette, rockyaburton@gmail.com

“Hard-Boiled Advice in Dashiell Hammett’s *The Thin Man*,” Andrew Smart, University of Wisconsin—Milwaukee, ajsmart@uwm.edu

Panel Chair: Brendan Riley, English, Columbia College Chicago, briley@colum.edu

1305. Friday 12:00 – 1:30. Walker.

Documenting Public Figures: The Use of Celebrity

Area: Documentary

“Photographic (Pre) Mediation: Osama Bin Laden’s Death and the Evidences of Pleasure,” Alison Sperling, University of Wisconsin—Milwaukee, English, Alison.sperling@gmail.com

“It’s Kinda Like a Guy Gossip Website: New Media and Alternative Gossip Communities,” Erin Meyers, Oakland University, Department of Communication & Journalism, erin.a.meyers@gmail.com

“Black Man, Black Man: Race, Perception and Performance in the Videos of Michael Jackson,” Sara Tenenbaum, George Washington University, American Studies, sara.tenenbaum@gmail.com

“The Effects of Celebrity in Modern Documentary Film,” Christopher Raftery, Northern Illinois University, Communication, chrisraf@gmail.com

Panel Chair: Christopher Raftery

1306. Friday 12:00 – 1:30. Usinger.
Religious/Cultural Intersections
Area: Religion and Popular Culture

“Hollywood Heresy: A History of the View of Religion in American Cinema,” Timothy Wyatt, University of Houston, wyatt5230@aim.com

“From Fairy Faith to UFO Cults: A Cross-Cultural Analysis of Preternatural Belief Systems,” Andrew Cole, University of Wisconsin—Milwaukee, Communication, awcole@uwm.edu

“Uncovering ‘Satanic’ Influences: Assessing the Culture War of Dissent through Early Death and Black Metal Album Covers,” Jeremy V. Adolphson, University of Wisconsin—Milwaukee, Communication, jva@uwm.edu

“The Revival of Pilgrimage in Western Culture: Renewing Sacred Spaces,” Kris Baranovic, Southeast Missouri State University, knbaranovic@gmail.com

Panel Chair: David Schimpf, Marian University, dschimpf@marianuniversity.edu

1307. Friday 12:00 – 1:30. Mitchell.
Gender and Identity
Area: Gender Studies

“‘The World is Better Off with Some People Gone’: Violence, Ambivalence, and Masculinity in *American Psycho* and *Darkly Dreaming Dexter*,” Maggie McKinley, Marquette University, magdalen.mckinley@marquette.edu

“Between the Norm and Its Failure: A Textual Analysis of Media Discourse on Intersex and Caster Semenya,” Davita Veselenak, University of Wisconsin—Madison, School of Journalism & Mass Communication, veselenak@wisc.edu

“‘I Don’t Think I Can Hit a Girl, They’re Soft’: Scott Pilgrim vs. Third-Wave Feminism,” Jessica Haight-Angelo, Kirkwood Community College, jessica.haight-angelo@kirkwood.edu

Panel Chair: Kathleen Turner, Center for Writing and Rhetoric, University of Mississippi, turner8kathleen@gmail.com

1308. Friday 12:00 – 1:30. Pabst.

Heaven, Earth and Purgatory: Religious Images in Film

Area: Film

“Purgatory *In Bruges*,” Matthew Fotis, University of Missouri, mfwv9@mail.missouri.edu

“In Man’s Image? A Critical Reflection of Modernity in Cinematic Representations of *Angels and Demons*,” George Rozsa, California State University, Fullerton, grozsa@csu.fullerton.edu

“It Doesn’t Matter Whether You’re Selling Jesus, or ‘How to Make Money in Real Estate With No Money Down’: The Merging Discourses of Religion and Capitalism in the Film *The Big Kahuna*,” Michael Muhme, Western Michigan University, m2muhme@wmich.edu

Panel Chair: Michael Muhme

1309. Friday 12:00 – 1:30. Miller.

Liminal Spaces in Abu-Jaber, Petry, and Larson

Area: Twentieth Century Studies

“The Mermaid and the Arab-American: Hybrids and Hyphenated Identities in Diana Abu-Jaber’s *Crescent*,” Susan Jardine, Northern Illinois University, English, sjardine@niu.edu

“Hedging Her Bets: Mrs. Hedges and the Power of Liminality in Ann Petry’s *The Street*,” Amber Rzepka, Northern Illinois University, English, anrzepka@gmail.com

“The Subversive Overt: The Multiple Layers of Nella Larsen’s *Passing*,” Meredith Frederich, Northern Illinois University, English, mfrederi@niu.edu

Panel Chair: Meredith Frederich

1311. Friday 12:00 – 1:30. Golda Meir.

Death, Memory, and Image in Harry Potter

Area: Harry Potter

“‘Lovely Lily’: Lily Potter as a Prisoner of Memory,” Susan Hroncek, Wilfrid Laurier University, Department of English and Film Studies, hron4210@mylaurier.ca

“Just Beyond the Veil: Death in *Harry Potter*,” Emily Midkiff, Kansas State University, Department of English, emidkiff@ksu.edu

“Magic Relived: Representations of PTSD in J.K. Rowling’s *Harry Potter*,” Jessica Love, Kaplan University, jelove@kaplan.edu

“‘Diagon Alley Had Changed’: Mapping the Changes in Diagon Alley through World War II London,” Rachael Hoy, Boston College, hoyra@bc.edu

Panel Chair: Orlando Dos Reis, odosreis@vt.edu

Friday 1:45 – 3:15 p.m.

1401. Friday 1:45 – 3:15. Oak.

Constructing Fatness

Area: Fat Studies

“Masks of Thin Privilege: An Autoethnographic exploration of performing weight loss in ‘Holding Up the Sky,’” Sharrell Luckett, University of Missouri—Columbia, Department of Theatre, sdld5d@mail.missouri.edu

“Re-shaping America, 1945-1970: Build-ups and Slim-downs,” Elizabeth M. Matelski, Loyola University Chicago, lizmatelski@gmail.com

“Consuming Obesity Portrayals: An Exploration of the Third-Person Effect,” Shauna Wessely, University of Wisconsin—Whitewater, Communication, LeeSM19@uww.edu

Panel Chair: Elena Levy-Navarro, Program in English, University of Wisconsin—Whitewater, levye@uww.edu

1402. Friday 1:45 – 3:15. Juneau.

Contemporary Film Adaptation and Culture

Area: Adaptation and Mystery, Thrillers, Detective, and Crime Fiction

“Accuracy of Book and Film Depictions of Mental Illness: An Examination of *Girl, Interrupted* (1999) and *Prozac Nation* (2001),” Melissa Condon, Aurora University, melissacondon@gmail.com

“The Green Hornet and the Noir Universe,” Kyle Barrowman, Columbia College Chicago, KBarrowman@comcast.net

“Lying to Ourselves: Lessons from *Memento*,” Brendan Riley, Columbia College Chicago, briley@colum.edu

“Active Adaptation: From ‘Children with Hangovers’ to Just Visiting,” Jesse Balzer, Minnesota State University Moorhead, balzerje@mnstate.edu

Panel Chair: Pamela Wicks, Aurora University, pwicks22@gmail.com

1403. Friday 1:45 – 3:15. Kilbourn.

The Fashions of Feminism

Area: Fashion

“Seeing Through Sweater Girls: A Story About Stitches, Support, and Sex Appeal,” Kathryn Kujawa, University of Wisconsin—Stout, Apparel Design and Development, kulawak@uwstout.edu

“The Woman in the 3-D Mirror: Makeovers and the Feminist Construction of Reality,” Monica Moore, Webster University, Behavioral and Social Sciences, mooremm@webster.edu & Gwyneth I. Williams, Webster University, History, Politics, and International Relations, williagi@Webster.edu

Panel Chair: Kathryn Kujawa

1404. Friday 1:45 – 3:15. MacArthur.

Magazines and Newspapers: Print's Not Dead

Area: Magazines and Newspapers

“Press on the Plains: Using Rural Newspapers to Create a True Public Sphere in the U.S. Great Plains,” Sam Robinson, Southern Illinois University, College of Mass Communication & Media Arts, sam.robinson@siu.edu

“Dialectics Standing Still: N+1, History, and the Political Consequence of Literature,” Erin Greer, University of California at Berkeley, English Department, Erin.greer@berkeley.edu

“Mini Bike Dreams: Baby Boom-Era Children's Letters to the Editor of Mini Bike Guide,” Michael B. Kassel, University of Michigan—Flint, Tutorial Services, Adjunct Lecturer in History and American Culture, mkassel@umflint.edu

Panel Chair: Michael B. Kassel

1405. Friday 1:45 – 3:15. Walker.

Experiencing Television OST, Posters, and Yaoi Fantasies in Korean Popular Culture

Area: Korean Popular Culture

“Alone in Love: Forms and Functions of the Korean TV Drama *OST*,” R.L. Cagle, University of Illinois at Urbana-Champaign, Cinema and Media Studies, rlcagle@gmail.com

“Media Translating Desires: Cross Cultural Analysis of Movie Posters in South Korea and the United States,” Jungmin Kwon, University of Illinois at Urbana-Champaign, Institute of Communications Research, kwon30@illinois.edu

“Commercialization of Male Body Images and Construction of Yaoi (Boys Love Boys) Fantasies in Korean Female Culture,” Leejin Kim, Virginia Commonwealth University, Media, Art, and Text, kiml3@vcu.edu

Panel Chair: Paul Petrovic

1406. Friday 1:45 – 3:15. Usinger.

Theory, Texts and Context in Film

Area: Film

“God Was (Rightly?) Wrong: *Bigger Than Life* and Hollywood's Interpretive Flexibility,” Dan Hassoun, University of Minnesota, hass0265@umn.edu

“Reinscribing the Gaze in Lucky McKee’s *May*,” Valerie Hyatt, Stony Brook University, vhyatt@ic.sunysb.edu

“Aimless Intentionality’: Space and Image in *Certified Copy*,” Andrea Schmidt, University of Washington, schmia@u.washington.edu

Panel Chair: Andrea Schmidt

1407. Friday 1:45 – 3:15. Mitchell.

The Social Construction of “Home” Through Popular Culture

Area: Television

“Communication in Sibling Relationships: Analyzing Transgressions and Forgiveness as Portrayed on *Brothers and Sisters*,” Melissa Maier, University of Wisconsin—Milwaukee, maier@uwm.edu

“*Private Practice*: A Popular Culture Analysis of Sam and Naomi Bennett,” Anna R. Herrman, University of Wisconsin—Milwaukee, arantos@uwm.edu

“The Role of Grandparent-Parent Co-Parenting in *Castle*,” Jenna McNallie, University of Wisconsin—Milwaukee, mcnallie2@uwm.edu

“Father-Daughter Conflict: Avoidance and Verbal Aggression in *Flash Forward*,” Kimberly L. Kulovitz, University of Wisconsin—Milwaukee, kulovitz@uwm.edu

Panel Chair: Melissa Maier

1408. Friday 1:45 – 3:15. Pabst.

Sexuality and Gender in the 20th Century

Area: Twentieth Century Studies

“Bums and Contenders: Themes of Masculinity in Film and Literature in the 1950s,” Thomas Joyce, James Madison University, joycetx@dukes.jmu.edu

“Towards a Mestiza Activism: Race and Sexuality in the ‘It Gets Better’ YouTube Project,” Dagmar Van Engen, Boston College, dagmar.vanengen@bc.edu

“Careless Girls and Repentant Wives: Gender in Postwar Classroom Films,” Megan Stemm-Wade, DePaul University, mstemm@depaul.edu

Panel Chair: Megan Stemm-Wade

1409. Friday 1:45 – 3:15. Miller.

The Compact Cassette: A Case Study in Technology, Music, and Culture
Area: Music

“Changing Connotations of the Cassette: Evidence from the Mainstream Press and Independent Zines,” Kirsten McIlvenna, Saginaw Valley State University, kmmcilve@svsu.edu

“An Oral History of Cassette Culture Within the 1980s-90s Independent Music Scene,” Nicole Paquette, Saginaw Valley State University, nrpaquet@svsu.edu

“The Mix Tape as a Symbol of Intimacy,” Angela Kaiser, Saginaw Valley State University, ackaiser@svsu.edu

Panel Chair: Rob Drew, Communication, Saginaw Valley State University, rdrew@svsu.edu

1410. Friday 1:45 – 3:15. Schlitz.

Maximizing Your Conference Experience
Area: Professional Development

Kathleen Turner, Center for Writing and Rhetoric, University of Mississippi, turner8kathleen@gmail.com

Angela M. Nelson, Bowling Green State University, Department of Popular Culture, anelson@bgsu.edu

Paul Booth, DePaul University, College of Communication, pbooth81@gmail.com

Panel Chair: Kathleen Turner

1411. Friday 12:00 – 1:30. Golda Meir.

Race, Gender, and Culture in *Harry Potter*
Area: Harry Potter

“A Vindication of the Rights of House Elves: The Complexity of Race in *Harry Potter*,” Jessica Glade, Eastern Illinois University, Department of English, jessica.glade@gmail.com

“Harry Potter and the Masculine Archetype: Gender and Power in Wizarding Culture,” Angela Leone, Willamette University, Department of Rhetoric and Media Studies, aleone@willamette.edu

“Books! And Cleverness!?: Hermione’s Wits,” Tara Foster, Northern Michigan University, Department of Modern Languages and Literatures, tafoster@nmu.edu

“Reading Harry Potter’s ‘No Ordinary Scar’ through an Analogy between the Scar and the Intertext,” Joon Hyung Park, Texas A&M University, Department of English, jhpark@tamu.edu

Panel Chair: Jessica Glade

Friday 3:30 – 5:00 p.m.

1501. Friday 3:30 – 5:00. Oak.

Popular Romance: Relationships on Stage and Screen

Area: Romance

“The Nine Lives of a Torch Song: Weighing the Currency of ‘Love for Sale,’” Darryl Clark, Missouri State University, DarrylClark@MissouriState.edu

“Honesty, Authenticity, and Romance: Intimate Relationships in 1960s and 1970s America,” Karen Dunak, Muskingum University, karendunak@gmail.com

“Romance in Shakespeare Film Adaptations: Now and Then, Still the Same?” Carolina Conte, Jacksonville University, cconte@ju.edu

Panel Chair: Darryl Clark

1502. Friday 3:30 – 5:00. Juneau.

Monstrous (Mis)Conceptions and the Body as Contested Site

Area: Queer Studies

“Lack and Excess as (Non)Identity in Horror Film,” Melanie McDougald, Georgia State University, Department of English, engmmx@langate.gsu.edu

“The Monstrous Woman: Symbolic Failure in Antichrist,” Rahna Carusi, Georgia State University, Department of English, engrc@langate.gsu.edu

“Commodity Redemption: A Public Ritual of Propitiation of Fetal Spirits in Thailand,” Megan Sinnott, Georgia State University, Women’s Studies Institute, megansinnott@gsu.edu

Panel Chair: Melanie McDougald

1503. Friday 3:30 – 5:00. Kilbourn.

Fashion, Music, and Success

Area: Fashion

“Million Dollar Boots: Boot Imagery in American Popular Music,” J. Christopher O’Brien, The University of Mississippi, Department of English, [jacobrien@olemiss.edu](mailto:jcobrien@olemiss.edu)

“The Magical History Tour: Revisiting the 60’s as the Decade That Revisited,” Amanda Hallay, LIM College, Fashion Merchandising, Amanda.Hallay@limcollege.edu

“Fashionators: Succeeding Through Style,” Margaret Blackburn Kay Shepherd, Royal Military College of Canada, mbks1@me.com

Panel Chair: J. Christopher O’Brien

1504. Friday 3:30 – 5:00. MacArthur.

Hitchhikers, Runway Jesus, and Gaga's Vessel: Using Religion in a Critical Framework
Area: Religion and Popular Culture

"Religion's Role in *The Hitchhiker's Guide to the Galaxy*," Nicole Rosario, University of Wisconsin—Milwaukee, nrosario@uwm.edu

"Runway Jesus: Abjection and Contemporary Images of Christ," Kirsti Ringger, Brigham Young University and Utah Valley University, Humanities, kirsti_ringger@hotmail.com

"Re-Born This Way: Artificial Authenticity in a 'Vagabond Catholic' Reading of Lady Gaga's 'Born This Way,'" David Schimpf, Marian University, Theology, dschimpf@marianuniversity.edu

Panel Chair: David Schimpf

1506. Friday 3:30 – 5:00. Usinger.

Reception, Social Space, and Feminism in Korean Cinema
Area: Korean Popular Culture

"What Does Art Have to Do with a Guy Eating a Live Octopus?: U.S. Reception of Park Chanwook's *Oldboy*," Chan Hee Hwang, Texas A&M University, Department of English, hwangch@tamu.edu

"The Resurrection of the Father in Park Chan-Wook's *Thirst* and New Korean Cinema without Daughters," Sonjeong Cho, Seoul National University, Department of English, sjcho@snu.ac.kr

"Performing Identity through Social Space: The Performance of the Korean Silent Film Narrators," Areum Jeong, UCLA, Theater and Performance Studies, areumjeong@ucla.edu

"Hegemonic Masculinity and the Mediation of Hierarchical Space in Hong Sang-soo's *Woman on the Beach*," Paul Petrovic, Northern Illinois University, Department of English, pauldpetrovic@gmail.com

Panel Chair: Paul Petrovic

1507. Friday 3:30 – 5:00. Mitchell.

Death and Change: The Altered Landscape of Television

Area: Television

“The Death of Two Soap Opera Cities: Pine Valley and Llanview Fade to Black as Fans Protest,” Kathy Brady, University of Wisconsin—Whitewater, bradyk@uww.edu

“Dragon Blossoms: Analyzing the Depiction of Sun in ABC’s *Lost*,” Natalie Daniels, DePaul University, natalierdaniels@gmail.com

“Of Vacuum Tubes and Buggy Whips: Broadcasting Education Challenges in an Age of K-Mart Video Cameras, Laptop Editing, and One-Touch Exhibition,” Will Anderson, Central Michigan University, ander1ww@cmich.edu

Panel Chair: Natalie Daniels

1508. Friday 3:30 – 5:00. Pabst.

Language, Religion, and Spirituality

Area: Twentieth Century Studies

“Faulkner’s Canon: Reassessing the Resonances of *If I Forget Thee, Jerusalem*,” Jessica Gravely, Prairie State College, jessica.gravely@gmail.com

“Landscape as Love: An Ecocritical Reading of Hemingway’s ‘The Strange Country,’” Chris Lawrence, State University of New York at New Paltz, chris.lawrence47@newpaltz.edu

“49’s Genesis in Pynchon’s *The Crying of Lot 49*,” Chip Lee, Colorado Academy, chip.lee@coloradoacademy.org

“Cutting through Worlds”: Unseen and ‘Extra’ Sensory Perceptions in *Babel-17*,” Clare Foland, Northern Illinois University, English, cfoland@niu.edu

Panel Chair: Clare Foland

1509. Friday 3:30 – 5:00. Miller.

Mythological Animals in Popular Culture

Area: Mythology and Popular Culture

“Naruto and Kojiki: Defeating the Villain Serpent,” Shchepetunina Marina, Osaka University, School of Language and Culture, shchepetuninamarina@hotmail.com

“Savvy? Captain Jack Sparrow as the Coyote-Trickster from Native American Mythology,” Amanda Morrow, Garrett – Evangelical Theological School, Religious Studies, amanda.morrow@garrett.edu

“Popular Rebellion: Judeo-Christian Fallen Angel Myths in Contemporary Young Adult Fiction,” Jessica L. T. deVega, Morningside College, Department of Religious Studies, devega@morningside.edu

Panel Chair: Jessica L. T. deVega

1510. Friday 3:30 – 5:00. Schlitz.

Mentor/Mentee Meeting

Area: Professional Development

Kathleen Turner, Center for Writing and Rhetoric, University of Mississippi,
turner8kathleen@gmail.com

Panel Chair: Kathleen Turner

1511. Friday 3:30 – 5:00. Golda Meir.

“Children’s” Literature?

Area: Youth Literature and Media & Nineteenth Century American Popular Culture

“Who Are We Really Writing For? Adults Reading Children’s Literature,” Britt Sherman,
Abilene Christian University, English Department, bas09c@acu.edu

“The Failure of Wealth as Resolution in Twain’s *Pudd’nhead Wilson*,” Jeff Carr, Indiana State
Univeristy, jeffrey.carr@indstate.edu

“Not a Game of ‘Happy Families:’ Sympathetic Reading Practice in ‘Uncle Tom and Little
Eva,’ a 1852 Card Game Adaptation of *Uncle Tom’s Cabin*,” Mark Kelley, Marquette
University, mark.kelley@marquette.edu

“The Hunger Games: Dystopia, Survival and Popular Culture,” Pam Scheurer, Capital
University, pscheure@capital.edu; Tim Scheurer, Shawnee State University,
tscheurer@shawnee.edu

Panel Chair: Patrick Prominski, Michigan State University, pprominski@gmail.com

Friday 5:15 – 6:45 p.m.

1601. Friday. 5:15 – 6:45. Wright Ballroom A.

Cult Pop Culture: How the Fringe Became Mainstream

Area: Featured Speaker

“Cult Pop Culture: How the Fringe Became Mainstream,” Bob Batchelor, Kent State University, School of Journalism and Mass Communication, rpbatche@kent.edu

Bob Batchelor is an assistant professor in the School of Journalism and Mass Communication at Kent State University and academic coordinator of its online M.A. program in public relations. He received his undergraduate degree in history, philosophy, and political science at the University of Pittsburgh; master’s degree in history at Kent State University; and doctorate in English at the University of South Florida. Bob is the author or editor of 10 books, including: *The 1900s*; *The 1980s*; *The 2000s*; and *American Pop: Popular Culture Decade by Decade*. Bob has published in *Radical History Review*, *The Journal of American Culture*, *The Mailer Review*, *The American Prospect Online*, and *Public Relations Review*. He is a member of the editorial advisory board of *The Journal of Popular Culture* and *Pop Culture Universe: Icons, Idols, Ideas* (ABC-CLIO). Bob’s current research includes books on John Updike, Bob Dylan, and the rubber industry in World War II. He is also editing two anthologies with Danielle Coombs: *We Are What We Sell: How Advertising Shapes American Life...And Always Has* and *American History through American Sports*.

1602. Friday. 5:15 – 6:45. Wright Ballroom C.

Area: Featured Speaker

“The Idea, and Its Importance in Analyzing Popular Culture,” John Jordan, University of Wisconsin—Milwaukee, Department of Communication, jjdordan@uwm.edu

John W. Jordan (Ph.D., University of Georgia) is interested in those moments when ideas and material circumstances come together in a way that requires communities to make sense of the situation. These are the moments when someone has to interpret, or declare, or reach out – moments of meaningful and material communication. His research is guided by the basic belief that the world is shaped through communal actions based on perception and desire. His award-winning research analyzes instances where the consequence of thought and action are publicly demonstrable and observable, and his projects seek an understanding of how such situations are arrived at, how their meaning is contested and understood, and what implications arise for how we see ourselves in modern society.

1701. Friday. 7:00 – 9:00. Monarch Ballroom.

Reception

Game Night! Come prepared to show your pop culture dominance in classic games like Scrabble, Life, and Sorry, or new versions such as Trivial Pursuit – Popular Culture, Ticket to Ride, and Pandemic. A cash bar and fabulous hors d'oeuvres make this an event not to be missed.

Saturday, October 15

Saturday 7:00 a.m. – 11:15 a.m. & 1:15 p.m. – 5:30 p.m.

REGENCY BALLROOM.

Registration

Saturday 7:00 a.m. – 11:15 a.m. & 1:15 p.m. – 6:30 p.m.

REGENCY BALLROOM.

Book Exhibits

Saturday 7:00 a.m. – 8:00 a.m.

CRYSTAL BALLROOM.

Continental Breakfast

Saturday 8:00 – 9:30 a.m.

2101. Saturday 8:00 – 9:30. Oak.

Performing Fatness

Area: Fat Studies

“Come and See Baby Thelma the World’s Fattest Dancer!” Eileen Rosensteel, Performance Artist, Purplefrog26@yahoo.com

“Control,” Erin Zerbe, Maryland Institute College of Art, Performance and Multimedia Artist, Photographic and Electronic Media, zerbetron@gmail.com

“Does the Fat Lady Still Sing? Fatness in the Opera World,” Julie Cross, University of Wisconsin—Whitewater, Department of Music, crossj@uww.edu

Panel Chair: Elena Levy-Navarro, Program in English, University of Wisconsin—Whitewater, levye@uww.edu

2102. Saturday 8:00 – 9:30. Juneau.

Sounding Queer: The (Non-)Identifiable Emergence of Queerness

Area: Queer Studies

“Empowering the Silence: The *Queer as Folk* Soundtrack as an Instrument for Social and Political Activism,” Elisabeth Woronzoff, Bowling Green State University, American Cultural Studies, eworonz@bgsu.edu

“Doing Time: Lady Gaga and the Queer Temporality of “Telephone,”” Jess Issacharoff, University of Iowa, English, jessica-issacharoff@uiowa.edu

“Speaking Roles and Playing the Part: Gendered Hegemony and Utopian Values in Big Eden,” Trevor C. Meyer, University of Northern Colorado, English, trevor.meyer@unco.edu

Panel Chair: Trevor C. Meyer

2103. Saturday 8:00 – 9:30. Kilbourn.

Constructions of ‘the Midwest’ in Literature, in Film, and on the News

Area: Midwestern Culture

“Beauty on a Budget: Charles Baxter’s Dual Vision of the Midwest,” Shane Winterhalter, Northern Illinois University, English Department, shanewinterhalter@yahoo.com

“The Nostalgia Frontier: Mourning the Midwest in *About Schmidt* and *Up in the Air*,” Adam Ochonicky, University of Wisconsin—Milwaukee, aro@uwm.edu

“The City of the Greased Palm: Chicago Immigrant Experience in Tony Ardizzone’s *In the Garden of Papa Santuzzu*,” Kate Schaab, Bowling Green State University, American Culture Studies, kateschaab@gmail.com

“Midwestern Protest Culture: Imagery and Organization Strategies from a Media Ecology Perspective,” Jo Ann Oravec, University of Wisconsin—Whitewater, College of Business and Economics, oravecj@uww.edu

Panel Chair: Kate Schaab

2104. Saturday 8:00 – 9:30. MacArthur.

Social Constructions of Disability

Area: Disability & Popular Culture

“Intentional Adoption of a Vision for a Community,” Jude M. Hines, University of Illinois—Chicago, Jane Addams College of Social Work, jhines2@uic.edu

“The Anthropology of Twice Exceptionality: Is Today’s Disability Really Yesterday’s (or Tomorrow’s) Evolutionary Advantage? An Examination of Selected Evidence from Popular Media,” Jack Trammell, Randolph-Macon College, Office of Disability Support Services, jtrammel@rmc.edu

“From Indigo Children to ‘Psychic Kids’: Examining New Age Representation of Normalcy in Children,” Andrew W. Cole, University of Wisconsin—Milwaukee, Department of Communication, awcole@uwm.edu

Panel Chair: Andrew W. Cole

2105. Saturday 8:00 – 9:30. Walker.

Indian Culture at Home and Abroad

Area: Indian Popular Culture

“All is Not Well: Revealing the Problems of a Neoliberal Education System through the Performance of *3 Idiots*,” Ayantika Mukherjee, University of Alberta, English and Film Studies Department, ayantika@ualberta.ca

“My Name is Khan and I Am Not a Terrorist: Bollywood and the Figure of the Muslim ‘Other’ in the 21st Century,” Suraj Shankar, University of Southern California, English Department, skshanka@usc.edu

“‘Pornographic Imagination’ in Popular Visual Culture: Affect and Ideology of Sextape Scandals,” Akshaya Kumar, Jawaharlal Nehru University, School of Arts and Aesthetics, akshaya.kumar@gmail.com

Panel Chair: Suraj Shankar

2106. Saturday 8:00 – 9:30. Usinger.

Authorship and Auteurism 1

Area: Authorship and Auteurism

“Raoul Ruiz as Supranational ‘Auteur,’” Zoran Samardzija, Columbia College, zsamardzija@colum.edu

“Self-Constructing Authorship: ‘Good Little Thomas Hardy’ in the Turn-of-the-Century Literary Marketplace,” Vicky Vansteenbrugge, Ghent University, Vicky.Vansteenbrugge@UGent.be

Panel Chair: Daniel Herbert, Screen Art & Cultures, University of Michigan, danherb@umich.edu

2107. Saturday 8:00 – 9:30. Mitchell.

Television as a Teaching Tool

Area: Teaching Popular Culture

“The Democratization of the Narrative: Rethinking Kathleen Tyner’s ‘Tyranny of the Narrative’ Argument,” Michael Lachney, Independent Scholar/Digital Youth Network, michael.lachney@gmail.com

“Television as a Teaching Tool: Are You *Glee*-ful?” Rita Snyder Furr, Oregon State University, Department of Women Studies, snyderit@onid.orst.edu; Erin Dubyak, Oregon State University, Department of Women Studies, dubyake@onid.orst.edu

Panel Chair: Michael Lachney

2108. Saturday 8:00 – 9:30. Pabst.

Sporting Disappointment and Civic Imagery in Cleveland

Area: Twentieth-Century Studies

“‘We’re Throwing Every Pot and Pan at the Issue’: Cleveland’s Civic Activism and the ‘Save Our Browns’ Campaign,” Andrew Linden, The Ohio State University, Linden.31@osu.edu

“Taking My Talents to South Beach: A Fantasy Theme Analysis of LeBron James and The Decision,” Amy Graban Crawford, Youngstown State University, Communication, agcrawford@ysu.edu

“Banging the Drum for Downtown Cleveland: The Sports Entrepreneur as Saviors during Urban Decline,” Philip Suchma, Lehman College—CUNY and St. John’s University, pcsuch@gmail.com

Panel Chair: Philip Suchma

2109. Saturday 8:00 – 9:30. Miller.

Community Festivals

Area: Festivals and Food

“Polish Folk Life Traditions Celebrated Through Polish Heritage Days,” Cara Jakubiec, St. Norbert College, Liberal Studies, jakubiecs@yahoo.com

“Peshtigo Historical Day,” Renee Klingensmith, St. Norbert College, Liberal Studies, renee.klingensmith@snc.edu

“History And Evolution of Dyngus Day Ethic Festival,” Patrick Steinhofner, St. Norbert College, Liberal Studies, patrick.steinhofner@snc.edu

“Farm Technology Days,” Lisa Beyer, St. Norbert College, aunthoney221@yahoo.com

Panel Chair: Michael T. Marsden, Professor of English, American Studies, and Media Studies, Dean of the College and Academic Vice President Emeritus, St. Norbert College, michael.marsden@snc.edu

2110. Saturday 8:00 – 9:30. Schlitz.

Magazines and Newspapers: Playing with Meaning

Area: Magazines and Newspapers

“Abortion Comes out of the Shadows’: Popular Representations of Abortion in the Era of Roe,” Sarah Rowley, Indiana University, History Department, srowley@indiana.edu
“Dingos Ate My Baby: Fear, Loathing, and Parenting Magazines,” Ayanna Gaines, Ventura College, Evelyn & Howard Boroughs Library, againes@vcccd.edu

Panel Chair: Ayanna Gaines

2111. Saturday 8:00 – 9:30. Golda Meir.

Executive Council Meeting 1

Anthony Adah	Angela Nelson
Gretchen Bisplinghoff	Brendan Riley
Paul Booth	Lori Abels Scharenbroich
Gary Burns	Timothy E. Scheurer
Brian Ekdale	Kathleen Turner
Paul R. Kohl	Pamela Wicks

Saturday 9:45 – 11:15 a.m.

2201. Saturday 9:45 – 11:15. Oak.

MPCA/ACA President’s Roundtable Discussion on Regional Professional
Humanities Organizations

Area: Professional Development

Gary Burns, PCA/ACA President and Past MPCA/ACA Executive Secretary,
gburns@niu.edu
Brendan Riley, MPCA/ACA Executive Secretary, executivesecretary@mpcaaca.org
Michael T. Marsden, Past MPCA/ACA Executive Council Member, Past PCA/ACA
Endowment Chair and Past ACA President, michael.marsden@snc.edu

Panel Chair: Angela M. Nelson, MPCA/ACA President, anelson@bgsu.edu

2202. Saturday 9:45 – 11:15. Juneau.

Queer (Sub-)Cultural Subjects, Spaces and Places

Area: Queer Studies

“‘Homeboy Beautiful’ and Homos in the Borderlands,” Jesus Estrada-Perez, University of Minnesota—Minneapolis, American Studies, estr0044@umn.edu

“Incoherently Fashioned, Dangerous Subjectivity,” Melinda Quinn Brennan, Indiana University, Gender Studies, mqbrenna@indiana.edu

“Sharing Hope: A Discourse Analysis of the ‘It Gets Better Project,’” Elycia Taylor, University of Illinois—Chicago, Department of Communication, etaylo21@uic.edu

“Anarchy and Are You Gay?: Overlaps Between Gay and Punk Subcultures,” Scott Stalcup, Northern Illinois University, Department of English, sstalcup@niu.edu

Panel Chair: Scott Stalcup

2203. Saturday 9:45 – 11:15. Kilbourn.

New Approaches to Fan Studies

Area: Fan Studies

“Tailgating: Celebrating Community and Resisting Commercialization of the Fan Experience,” Caryn E. Neumann, Miami University of Ohio, neumance@muohio.edu

“Cinephany as One of the Fan Culture’s Inception: Religiosity, Psychology and Affectivity of the Fan,” Marc Joly-Corcoran, Université de Montréal, Département d’histoire de l’art et d’études cinématographique, marc.joly@umontreal.ca

“Rapping with the Turtles: A Cognitive-Emotive Approach to Fan Studies,” Michael Lachney, DePaul University, michael.lachney@gmail.com

Panel Chair: Michael Lachney

2204. Saturday 9:45 – 11:15. MacArthur.

Roundtable Discussion on Gender in *Jersey Shore*

Area: Gender Studies

Cortney Barko, English, West Virginia Institute of Technology, cortneybarko@comcast.net

Laura Gilbert, College of Education, Northern Illinois University, lgilbert@lths.org

Kathleen Turner, Center for Writing and Rhetoric, University of Mississippi, turner8kathleen@gmail.com

Panel Chair: Kathleen Turner

2205. Saturday 9:45 – 11:15. Walker.

Intersections of Catholicism, Politics, Television, and Literature

Area: Religion and Popular Culture

“Justice’ Defied: Ronald Reagan, Catholics, and the Economy,” Lawrence J. McAndrews, St. Norbert College, History, larry.mcandrews@snc.edu

“Cut off from Grace: Failure of Spiritual Segregation in Paradise,” Elizabeth Gershon, McKendree University, Religious Studies/English, eagershon@mckendree.edu

“Gender and Religion in Louise Marley’s *The Terrorists of Irustan*,” Naomi R. Mercer, University of Wisconsin, nmercerc@wisc.edu

“Of Gods, Men and Camus: Re-Examining Conflict, Consequence and Death in *The Guest* and *Of Gods and Men*,” MaryAnn Janosik, St. Catherine University, maryannjanosik@yahoo.com; Paul Yuckman, Ohio University

Panel Chair: MaryAnn Janosik

2206. Saturday 9:45 – 11:15. Usinger.

Pedagogical Methods

Area: Teaching Popular Culture

“Secretary in the Classroom: Teaching Visual Literacy and Media Criticism,” Giselle L. Betts, Aurora University, Communication, gbetts@aurora.edu

“Stumbling in the Composition Classroom: The Pedagogical Applications of StumbleUpon,” Conan Kmiecik, Winona State University, English, CKmiecik@winona.edu

“Take Notes and Pass the Popcorn: Engaging Business Students with Pop Culture, Act II—The Results,” Thomas J. Passero, Owens Community College, School of Business, thomas_passero@owens.edu

Panel Chair: Thomas J. Passero

2207. Saturday 9:45 – 11:15. Mitchell.

Glee: A Midwestern Popular Culture Phenomenon

Area: Midwestern Culture

“A ‘Teenage Dream’? Constructions of Adolescence in *Glee*,” Niall Nance-Carroll, Illinois State University, English, ncnance@ilstu.edu

“Any Way You Want It: The Performativity of Gender in *Little Women* and *Glee*,” Laura Freeman, Villanova University, English, lkfree12@gmail.com

“Don’t Stop Believin’: The Ironic Rhetoric of the Underdog on the Hit Show *Glee*,” Bonnie Miller, Northern Illinois University, English, bmiller18@niu.edu

“Coming Out on *Glee*: Complicating the Narrative,” Tracy Hawkins, Claremont Graduate University, tracylhwkins@gmail.com

Panel Chair: Bonnie Miller

2208. Saturday 9:45 – 11:15. Pabst.

Political Echoes, Popular Forms: A Cross-Genre Approach

Area: African Studies

“The Trojan Women: The Making of a Cultural Icon,” Shelley Arlen, University of Florida, Humanities and Social Sciences Library, shelarl@uflib.ufl.edu

“Ahmadou Kourouma’s *Waiting for the Wild Beasts to Vote*: Using the Epic Genre to Showcase Political Disillusionment,” Susan Gorman, Massachusetts College of Pharmacy and Health Sciences, Department of English, sfgorman@gmail.com

“Ghanaian Home Videos and the National Question,” Magdaline Flynn, University of Ghana, Abigromma Theatre Company, munssen@yahoo.com/
ucgehassan@ug.edu.gh

Panel Chair: Susan Gorman

2209. Saturday 9:45 – 11:15. Miller.

Cultural Performance Across Borders

Area: Theatre

“Torturing the Pilot: The UK ‘Ship of State’ in *Dr. Who* and Shaw’s *Heartbreak House*,” Scott Harman, University of Wisconsin—Madison, Department of Theatre and Drama, saharman@wisc.edu

“Nollywood Films as a Pan-African Outreach Tool,” Elizabeth Johnson, Governors State University, History and Social Sciences, EJohnson@govst.edu

“The Challenges of Subtitling in Nollywood Movies,” Emmanuel A. Adedun, University of Lagos, Lagos, Nigeria, Department of English, eaadedun@yahoo.co.uk

Panel Chair: Emmanuel A. Adedun

2210. Saturday 9:45 – 11:15. Schlitz.

Bourdieuan *Hunger Games*, Mehta’s Intellectual Encounters, and the Problem of Future Bodies

Area: Philosophy and Popular Culture

“A Lesson on the Capitol: What *Hunger Games* Teaches About Social Class,” Chad Timm, Grand View University, Department of Education, ctimm@grandview.edu

“Ved Mehta’s Intellectual Encounters: Echoes of 20th-Century Philosophical Conversations,” Konrad A. Czynski, Minnesota State University—Moorhead, Philosophy Department, czynski@mnsstate.edu

“Are Uploaded Lobsters Still Lobsters? The Problem of the Future Bodies. Phenomenological Consideration of the Simulated Brain in Science Fiction,” Edyta Niemyjska, Concordia University, Philosophy Department, eniemyjska@gmail.com

Panel Chair: Aaron Smith, Philosophy Department, Marian University, apsmith96@marianuniversity.edu

2211. Saturday 9:45 – 11:15. Golda Meir.

The Meanings of Messages in Literature of Girls and in the Nineteenth Century
Area: Girls' Culture/Girls' Studies and Nineteenth Century Popular Culture

“Of Amateur Detectives and Poor Little Rich Girls: Wealth, Work, and Class Status in
American Series Books for Girls,” Elisa Neckar, University of Wisconsin—
Milwaukee, erneckar@uwm.edu

“Democracy, Duty, and Dreams: The Cold War Advice Literature of Betty Betz,” Diana
Belscamper, University of Wisconsin—Milwaukee, Department of History,
dianalb3@uwm.edu

“Revelations of Freedom and Assassination: The Literary Convergence of Abraham Lincoln
and John Wilkes Booth,” Ernest Loesser, Texas A&M University,
ewl326@neo.tamu.edu

“Restored from Good Old England’s Strand’: (Re)playing *Hamlet* in Nineteenth-Century
American Burlesques,” Brent Krammes, University of Iowa, [brent-
krammes@uiowa.edu](mailto:brent-krammes@uiowa.edu)

Panel Chair: Patrick Prominski, Michigan State University, pprominski@gmail.com

Saturday 11:30 a.m. – 1:00 p.m.

Lunch and Guest Speaker

Free Admission for conference registrants, but you must wear your badge.

Dr. Jack Mitchell

Jack W. Mitchell joined the School of Journalism & Mass Communication faculty at the University of Wisconsin–Madison in January 1998 after a 30-year career in public radio.

As Director of Wisconsin Public Radio for 21 years, Mitchell led the most extensive and successful state or university public radio system in the country. He initiated the transition from the Wisconsin Educational Radio Network into Wisconsin Public Radio, a system of 20 stations serving a statewide audience with two networks and a prolific producer of national programming.

On a national level, Mitchell was the first employee of National Public Radio. While at NPR, he was instrumental in developing the groundbreaking newsmagazine *All Things Considered*. During his years as the program's first producer and executive producer, ATC won both the Peabody Award and the DuPont Award.

Mitchell was elected to an unprecedented four terms (12 years) on the National Public Radio Board of Directors, including three years as chair. He made significant contributions in virtually every area of the organization's work from programming to finance to long-term strategy. When NPR was on the brink of financial collapse in 1983, Mitchell was asked to assume interim responsibility for NPR's programming operations as part of a team that restored the organization's financial health and saved it from going dark.

Mitchell's awards include the Edward Elson National Public Radio Distinguished Service Award, the UW-Extension Award for Excellence, and the Corporation for Public Broadcasting's Edward R. Murrow Award, public radio's highest honor.

Saturday 1:15 – 2:45 p.m.

Annual Meeting

The annual meeting is open to every member of MPCA/ACA. Please join us and provide input as we discuss issues and ways to improve the conference and the organization

Saturday 3:00 – 4:30 p.m.

2301. Saturday 3:00 – 4:30. Oak.

Literature, Architecture & Film

Area: Utopia/Dystopia

“Working to Death: Life and Labor in Kazuo Ishiguro’s *Never Let Me Go*,” Sarah Papazoglakis, American University, Department of Literature, papazog@american.edu

“To the ‘Furthest Point’ or to ‘Eat the Rope’?: Polar Expeditions and Other Sciences within Recent ‘Historical Fiction,’” David Seim, University of Wisconsin—Stout, Department of History, seimd@uwstout.edu

“Dystopian Scapes of Modernity: Architecture of the Alphaville,” Aleksandar Vujkov, Pennsylvania State University, Department of Architecture, awv5079@psu.edu

Panel Chair: Nancy A. Schaefer, Western Illinois University—Quad Cities, nashaefer@wiu.edu

2302. Saturday 3:00 – 4:30. Juneau.

Humorous, Horrible, Heteronormative

Area: Horror / Science Fiction / Fantasy

“Hacking Through Horror Ideology: Gender Conflict in 1970’s Horror,” Calhoun Kersten, DePaul University, CalKersten@gmail.com

“The 4 Literary Sins of Terry Pratchett: Sunk by Satire?” Kathleen Burt, Marquette University, kathleen.burt@marquette.edu

“What’s So Funny about *The Death of Mr. Lăzărescu*,” Alina Haliliuc, Denison University, ahaliliuc@gmail.com

Panel Chair: John A. Dowell, Michigan State University, jdowell@msu.edu

2303. Saturday 3:00 – 4:30. Kilbourn.
Indigenous Research and Genres
Area: Indigenous Studies

- “Indigenous Fluency: Articulating Production of an American Indian Anthology,” Grace Chaillier, Northern Michigan University, Marquette, (Sicangu Lakota/Rosebud Sioux), grachail@nmu.edu
- “Kong-Gar Production: Indigenous Popular Theatre and Social Praxis,” Jane Pumai Awi, Queensland University of Technology, Brisbane, Australia, jane.awi@student.qut.edu.au
- “Indigenous Soul Wounding and Memetic Development: An Exploration of Cultural Emergence,” Wendy M. K. Peters, Institute of Transpersonal Psychology, Dayton OH, alwayspono@gmail.com
- “Consuming Dead Indian ‘Others’: Mestiza/o Tourism and the P’Urhepecha Days of the Dead in Michoacan, Mexico,” Gabriela Spears-Rico, University of California—Berkeley, Comparative Ethnic Studies, erandi_rico@berkeley.edu

Panel Chair: Gabriela Spears-Rico

2304. Saturday 3:00 – 4:30. MacArthur.
Slashed and Converged Fandom
Area: Fan Studies

- “Convergence in Fan Culture: Breaking of the Fourth Wall, RPF and the Emergence of One Big Fandom,” Nistasha Perez, DePaul University, nistashanp@gmail.com
- “The Influence of Slash Fandom Practice on Chinese Slashers’ Interpersonal Relationship,” Erika Junhui Yi, The University of Kansas, Department of Communication Studies, ltfoxyee@gmail.com
- “‘Nothing Says I Despise You Like a Blowjob’: Opening Queer Moments for Queer Spaces in *Harry Potter* Slash Fan Fiction,” Kara Hisatake, University of California—Santa Cruz, khisatak@ucsc.edu

Panel Chair: Kara Hisatake

2305. Saturday 3:00 – 4:30. Walker.
Gender Throughout Media
Area: Gender Studies

- “Damsels in Distress and Distressing Damsels: Female Gender Identity in *Star Wars*,” Sarah Angelo-Haight, Capella University, sarah.angelo-haight@transamerica.com
- “Robot Sex Sells: Alcohol and Technofetishism,” Ben Grisanti, DePaul University, Media and Cinema Studies, bengrisanti@gmail.com
- “Playing the Role: Gender and Gamer Representation in *The Guild*,” Alexander Marquardt, University of Wisconsin—Milwaukee, marquar3@uwm.edu

Panel Chair: Ben Grisanti

2306. Saturday 3:00 – 4:30. Usinger.
Authorship and Auteurism 2
Area: Authorship and Auteurism

“Author 2.0: Digital Paratext and the Birth of the Author-Neighbor,” Erin Greer, University of California—Berkeley, erin.greer@berkeley.edu

“‘Low-Flying Stars’: The Aesthetics of Cult Authorship in Mumblecore,” James Lyons, University of Exeter, James.Lyons@exeter.ac.uk

“‘Telling It Like It Is’: Author Operations in the ‘Expanded Texts’ of Contemporary Film,” Kim Louise Walden, University of Hertfordshire, k.walden2@herts.ac.uk

Panel Chair: Daniel Herbert, Screen Art & Cultures, University of Michigan, danherb@umich.edu

2308. Saturday 3:00 – 4:30. Pabst.
Humans vs Zombies, Speaking Objects, and an Obsessive Collector
Area: Libraries, Museums, and Collecting

“Zombies 101: Humans vs Zombies at a Small Academic Library,” Jessica R. Olin, Hiram College, olinjr@hiram.edu

“Mirror Images in the Museum: Objects Speaking for Themselves,” Elizabeth (Beau) Vallance, Indiana University, evallanc@indiana.edu

“Record Research: One Wisconsin Collector’s Obsession,” Tom Caw, University of Wisconsin—Madison, tcaw@library.wisc.edu

Panel Chair: Tom Caw

2309. Saturday 3:00 – 4:30. Miller.
Queering the Text. Textually Queer
Area: Queer Studies

“Hot, Erotic, and...Oh Yeah, It’s Not Real: The Overly Sexualized Representation of Dr. Remy ‘Thirteen’ Hadley from *House*,” Lauren Marosok, University of St. Thomas, maro9810@stthomas.edu

“The Subliminal Queerness of Mass-Media: Charles Henri Ford’s Assemblage Poems in ‘Silver Flower Coo,’” Chase Dimock, University of Illinois—Urbana-Champaign, Comparative and World Literature, cdimock2@illinois.edu

“Ecoqueering Nature in Shakespeare’s *Tempest*,” Jennifer L. Ailles, Evanston, IL, Independent Scholar, jenniferailles@yahoo.com

“Silence at the Margins of *Our Town*: Speculations on the Character of Simon Stimson,” Laura A. Swartz, Ball State University, English, laswartz@bsu.edu

Panel Chair: Laura A. Swartz

2310. Saturday 3:00 – 4:30. Schlitz.

Madison, Wisconsin: Protests over the Budget Repair Bill

Area: Politics

“The Touch of the State,” Mario Bruzzone, University of Wisconsin—Madison,
bruzzone@wisc.edu

“Public History: News Commentary and the Use of Historical Figures during Wisconsin’s
Collective Bargaining Debate,” Jackson Bales Foote, University of Wisconsin—
Madison, jfoote@wisc.edu

“The Impermeable Wall: The Story of How Newspapers’ Editorial Stance Did Not Impact
Their Coverage of the Wisconsin Union Protests, February 2011,” Magda
Konieczna, University of Wisconsin—Madison, konieczna@wisc.edu

Panel Chair: Magda Konieczna

2311. Saturday 3:00 – 4:30. Golda Meir.

Philosophy, Ideology, and Constructions of Disability

Area: Disability & Popular Culture

“A Philosophical Investigation: Interrogating Practices and Beliefs about Disability,”
Christine Wieseler, University of South Florida, Philosophy, wieseler@usf.mail.edu

“Destabilizing Pain as Justification for Death,” Alyson Patsavas, University of Illinois—
Chicago, Department of Disability and Human Development, apatsa2@uic.edu

“Members Only: A Critique of Kantian Ethics in Light of Cognitive Disabilities,” Catlyn
Origitano, Marquette University, Philosophy, Catlyn.origitano@marquette.edu

“The Thinking Body: Deleuze, Art, Popular Culture, and Intellectual Disability,” Hans
Skott-Myhre, Brock University, Department of Child and Youth Studies,
hskottmy@brocku.ca

Panel Chair: Hans Skott-Myhre

Saturday 4:45 – 6:15 p.m.

2401. Saturday 4:45 – 6:15. Oak.

Sites of Power and Resistance

Area: Politics

“Holocaust History and the Americanization of German Resistance in Bryan Singer’s
Valkyrie,” Stefanie Boese, University of Illinois—Chicago, sboese2@uic.edu

“Six Dollars a Second: Modern Day Radio Drama, Promotion, Production and Financing
Strategies,” Will Anderson, Central Michigan University, Broadcast and Cinematic
Arts, ander1ww@cmich.edu

“The Presidential Election of 1940 in the Midwest,” Philip A. Grant, Jr., Pace University

“Understanding Weber’s Theory of Domination through the Doctor,” John A. Grummel,
Upper Iowa University, grummelj@uiu.edu

Panel Chair: John Grummel

2402. Saturday 4:45 – 6:15. Juneau.

Discursive Apocalyptica, or It's the End of the World as We Know It, and I Taste Brains

Area: Horror / Science Fiction / Fantasy

"Towards Utopia: Politics, Ideology, and Science Fiction's Critical Discourse," Silvia G. Kurlat Ares, Independent Researcher, silviakares@hotmail.com

"They Won't Stay Dead: A Structuralist Analysis of the Zombie Apocalypse Genre," Carrie Deal, Willamette University, cdeal@willamette.edu

Panel Chair: John A. Dowell, Michigan State University, jdowell@msu.edu

2403. Saturday 4:45 – 6:15. Kilbourn.

Indigenous Films and Identities

Area: Indigenous Studies

"Perceived Imagery of Indigenous Cultures through Science Fiction Films," Colin Sloan, Minnesota State University—Moorhead, sloanco@mnstate.edu

"When Michael Jackson and Haka Collide: Boy Yeah," Jani T K Wilson, Te Whare Wananga o Tāmaki Makaurau/ University of Auckland, janibelle@gmail.com

"Manido Minesag (Spirit Seeds): How Teaching Beadwork Opened a Door to Native America," April E. Lindala, Northern Michigan University, Marquette, Center for Native American Studies, alindala@nmu.edu

"Foodways: Prolegomenon to Gustatory Aesthetics in Indigenous Cinemas," Anthony Adah, Minnesota State University—Moorhead, adahan@mnstate.edu

Panel Chair: Anthony Adah

2404. Saturday 4:45 – 6:15. MacArthur.

Politics, Music & Religion

Area: Utopia/Dystopia

"The Culture of Performance, Infotainment and American Politics as Realized Dystopia," Mel van Elteren, Tilburg University, Tilburg School of Social and Behavioral Sciences, mel.vanelteren@uvt.nl

"'But by the Time the First Bombs Fell, We Were Already Bored': Suburban Dystopia in Arcade Fire's *The Suburbs*," Jamie Bolker, University of Wisconsin—Milwaukee, Jamie.bolker@gmail.com

"The Dystopian Imagination in Evangelical Pop Culture," Nancy Schaefer, Western Illinois University—Quad Cities, Sociology & Anthropology, na-schaefer@wiu.edu

Panel Chair: Nancy A. Schaefer

2405. Saturday 4:45 – 6:15. Walker.
Film Texts and Cultural Contexts
Area: Film

- “Gadgets and Film Noir: Re-Examining the Role of the Dictaphone in *Double Indemnity* and *Sudden Fear*,” Edmund Brown, Wayne State University, edmundjbrown@gmail.com
“No Country, No Men? Masculinity, Violence and Exceptionalism in the Post-9/11 Western,” Sarah Jo Mayville, University of California—San Diego, smayvill@ucsd.edu
“Vinyl, VHS and Rotary Dial: Analog Revolutions in Yorgos Lanthimos’s *Dogtooth*,” Greg Carlson, Concordia College, gregcarlson1@gmail.com

Panel Chair: Greg Carlson

2406. Saturday 4:45 – 6:15. Usinger.
Gendered Spaces in Visual Culture
Area: Art History and Visual Culture

- “Theme Rooms: Fantasy and Allusion in American Popular Interior Design,” James E. Bryan, University of Wisconsin—Stout, Art and Art History, bryanj@uwstout.edu
“Lust, Original Sin, and Death: An Interpretation of Hans Baldung Grien (1484/5-1545)’s Fantasies,” Ken Kurihara, Fordham University, History, kuriken@abox8.so-net.ne.jp
“Toward a Definition of Wartime Womanhood: Cultural Expectations and Social Roles in Al Parker’s *Ladies Home Journal* Cover Series, 1939-1952,” Emma Dent, Washington University, Art History and Archaeology, ebdent11@aol.com
“Female Masculinities in Contemporary Japanese Shōjo,” Lex Lancaster, University of Wisconsin—Madison, Art History, lancasterkin@wisc.edu

Panel Chair: Cortney Barko, West Virginia University Institute of Technology,
Department of English, History, and Creative Arts,
cortneybarko@comcast.net

2408. Saturday 4:45 – 6:15. Pabst.

Censorship, Culture, and Literary Intertexts

Area: Twentieth Century Studies

“Transcendental Salinger: Twentieth-Century Fiction through the Eyes of Emerson,” Eric C. Loy, Creighton University, ericloy@creighton.edu

“The American-Soviet Music Society: An Alternative Discourse in Cold War Culture,” Victoria Waxman, Northeastern University, victoriawaxman@gmail.com

“On the Banned Wagon: Joyce’s *Ulysses* and the TSA,” Jennifer Holland, Independent Scholar, jen.joyce.holl@gmail.com

“Necrophilia: Inversions of Narrative Expectation in 9/11 Cinema,” Jeff Schooley, Duquesne University, jaschooley@gmail.com

Panel Chair: Jennifer Holland

2409. Saturday 4:45 – 6:15. Miller.

Gender and Identity in African Novel and Film

Area: African Studies

“Gender and Narrativity in Sefi Atta’s Novels: African Women’s Consciousness and the Nigerian Masquerade Tradition,” Marlene De La Cruz-Guzmán, Ohio University, English, marlenedelacruz71@gmail.com

“Chinua Achebe’s *Things Fall Apart*: Popular, Literary, and Educational,” David Borman, University of Miami, Department of English, d.borman@umiami.edu

“Feminization of Space in Popular South African Literature: Power Dynamics in Coetzee’s *Disgrace* and Gordimer’s *The Pickup*,” Geri Lipschultz, Ohio University, English, glipschultz@verizon.net

Panel Chair: Geri Lipschultz

2410. Saturday 4:45 – 6:15. Schlitz.

Publishing Opportunities in Popular Culture and American Culture Studies

Area: Professional Development

Kathy Merlock Jackson, *Journal of American Culture*, kmjackson@vwc.edu

Gary Hoppenstand, *Journal of Popular Culture*, hoppens2@msu.edu

Michael T. Marsden, *Journal of Popular Film & Television*, michael.marsden@snc.edu

Gary Burns, *Popular Music and Society*, gburns@niu.edu

Panel Chair: Gary Burns

Sunday, October 16

Sunday 7:00 a.m. – 11:30 a.m.

REGENCY BALLROOM.

Registration & Book Exhibits.

Sunday 7:00 a.m. – 8:00 a.m.

CRYSTAL BALLROOM.

Continental Breakfast

Sunday 7:00 a.m. – 8:00 a.m.

MITCHELL.

Area Chair Breakfast.

Sunday 8:00 – 9:30 a.m.

3101. Sunday 8:00 – 9:30. Mitchell.

Executive Council Meeting 2

Anthony Adah
Gretchen Bisplinghoff
Paul Booth
Gary Burns
Brian Ekdale
Paul R. Kohl

Angela Nelson
Brendan Riley
Lori Abels Scharenbroich
Timothy E. Scheurer
Kathleen Turner
Pamela Wicks

3102. Sunday 8:00 – 9:30. Oak.

Constructs of Identity in Film

Area: Film

“Deconstructing Masculinity: Representations of Manifest Destiny, the American Western, and Nicholas Ray’s *Run for Cover*,” Andrew Young, University of California—Los Angeles, youngap@ucla.edu

“Reading *The Kids Are All Right* Through Questions of Race, Family, Desire and Futurity,” Liora Elias, University of Minnesota, Elia0039@umn.edu

“Police, Adjective: The Confused Post-Socialist Subject,” Alina Haliliuc, Denison University, ahaliliuc@gmail.com

“Going Places: Rethinking Racial Identities,” Gloria Monti, California State University, Fullerton, gloriamonti@gmail.com

Panel Chair: Gloria Monti

3103. Sunday 8:00 – 9:30. Juneau.
Black Popular Events and Practices
Area: African-American Popular Culture

“The Muse Behind the Movement: African Cultural Retentions in the Music of the Cultural Revolution,” Anyabwile B. Love, Temple University, Department of African American Studies, alove@temple.edu

“Archaeology of Child Slave Labor and Play in North American Contexts,” Megan Sharpless, University of Wisconsin—Madison, Department of Anthropology, sharples3@uwm.edu

“From Galveston to Madison to Washington, DC: The Evolution of Juneteenth and Remembrances of Emancipation,” J. Vincent Lowery, University of Wisconsin—Green Bay, Department of Humanistic Studies, loweryj@uwgb.edu

Panel Chair: J. Vincent Lowery

3104. Sunday 8:00 – 9:30. Kilbourn.
Mad Men, Their Mad Women
Area: Television

“*Mad Men*: Connoisseurship, Counting Audiences, and the Future of TV,” Jeffrey Chown, Northern Illinois University, jchown@niu.edu

“*Mad Men*: The Good Ol’ Days of Sugar and Spice,” Laura Vasquez, Northern Illinois University, Vasquez@niu.edu

“The Bad Boys of *Mad Men*,” Jennifer Shelton, Northern Illinois University, jshelton1@niu.edu

Panel Chair: Laura Vasquez

3105. Sunday 8:00 – 9:30. MacArthur.
Filmmaking in the Classroom, the Theater and on YouTube
Area: Film and Video Production

“The New ‘Cool’ Medium?: YouTube Aesthetic Values as Low Definition and High Participation,” Gregory Gutenko, University of Missouri—Kansas City, Communication Studies Department, gutenkog@umkc.edu

“Filmmaking as Undergraduate Research,” Sharon L. Zuber, College of William and Mary, Writing Resources Center Director, slzube@wm.edu

“No Stone Unturned: Casting Directors, Digital Media, and the Audition Process,” Diana Jaher, University of Illinois, Department of Theatre, Djaher2@illinois.edu

Panel Chair: Sharon L. Zuber

3106. Sunday 8:00 – 9:30. Walker.

Feminist, Semiotic, Scopophilia, and Alternate Readings of *Twilight*

Area: Twilight

“Many a Flower is Born to Blush Unseen or Jane Austen Writes Back: The Death and Revival of the Traditional Gothic Heroine,” Amberyl Malkovich, Concord University, amalkovich@concord.edu

“Scopophilia in *Twilight*,” Michelle McCorkle, Samford University, mmccorkl@samford.edu

“The Many Faces of Isabella Swan,” Lindsay Sperling, Valparaiso University, lsperlin@valpo.edu

“Who Were You, an Insignificant Little Girl?: Examining Gender Issues in the Twilight Series,” Lucy Mrvichin, Independent Scholar, LMrvichin@hotmail.com

“From ‘Peak Oil’ to ‘Peak Blood’: Voracious Appetites, Environmental Temperance, and the Socially Conscious Vampire,” Sarah McFarland Taylor, Northwestern University, smcftaylor@gmail.com

Panel Chair: Katherine Tanski

3107. Sunday 8:00 – 9:30. Usinger.

The Fashion of Film and Fiction

Area: Fashion

“*Emma* and *Clueless*: Fashioning Jane Austen’s Heroine for the 20th Century,” Kelli Purcell O’Brien, The University of Memphis, Department of English, kobrien1@memphis.edu

“Klingons and Gladiators, Shogun and Jedi: The Fashion Future of the Universe Relies on Earth’s Distant Past,” Jeffrey Stolz, Viterbo University, jdstolz@viterbo.edu

“Dressing Wounds: Clothes, Class, and National Identity in Chris Cleave’s *Incendiary*,” Leslie Danel Batty, Purdue University, Department of English, lbatty@purdue.edu

Panel Chair: Kelli Purcell O’Brien

3108. Sunday 8:00 – 9:30. Wright Ballroom A.

Gender Performance

Area: Gender Studies

“Who Are You To Feel So Free?: Parody and Possibility in JD Samson’s Gender Performance,” Sara Quinn, Willamette University, squinn@willamette.edu

“Like ‘Hair Sneaking from Beneath the Scarf’: Muslim Woman’s Spirituality in Laila Halaby’s *West of the Jordan*,” Sabiha Sorgun, Northern Illinois University, Department of English, sabiha_sorgun@yahoo.com

“To Ma’am with Love: How Young Women in Education React to Cinematic Representations of Female Teachers,” Laura Gilbert, College of Education, Northern Illinois University, lgilbert@lths.org

Panel Chair: Laura Gilbert

3111. Sunday 8:00 – 9:30. Pabst.

Public Relations and Advertising

Area: Advertising and Public Relations

“Billboards, Barns, and Burma-Shave: A Review of Historic Promotional Tactics Still Being Used Along Route 66,” Ann R. Carden, State University of New York—Fredonia, ann.carden@fredonia.edu

“Super Bowl Advertising: An Evaluation of Opinions and Context,” Sandra Henry, Drake University, sandy.henry@drake.edu

“Hitting a Home Run with Social Media—How Sports Franchises Are Using Facebook, Twitter and Yahoo to Better Connect with Fans,” Ric Jensen, Communication Studies Department, Ashland University, ricwjensen@yahoo.com

Panel Chair: Ann R. Carden

3113. Sunday 8:00 – 9:30. Schlitz.

Popular Romance Fiction

Area: Romance

“Harlequins at the Browne: Cracking Open the Result of 40+ Years of Romance Collecting,” Stefanie Hunker, Bowling Green State University, sdennis@bgsu.edu

“‘The Devil’s Gift’: Satan, Sex, and Submission in *Flowers From the Storm*,” Madeline Stahl, DePaul University, mstahl@peak6.com

“Selling Ghetto Fantasy and Black Courtship in Urban Fiction,” Gemmicka F. Piper, University of Iowa, gemmicka-piper@uiowa.edu

“Writing the Body: The Narrative Significance of Sex in Popular Romance,” Maryan Wherry, Black Hawk College, wherrym@bhc.edu

Panel Chair: Maryan Wherry

3114. Sunday 8:00 – 9:30. Golda Meir.

Comics Take on the Big Issues: Sex and Drugs, Racism, Consciousness, and the
Apocalypse

Area: Comics

“Everything and the Kitchen Sink: Milwaukee’s Underground Comix Scene,” Justin E.
Farrell, University of Phoenix, jkelsofarrell@gmail.com

“‘There’s a Revolutionary Messiah in Our Midst’: A Pentadic Analysis of *Birth of a Nation: A
Comic Novel*,” Carlos Morrison, Alabama State University, cdmorrison@alasu.edu

“To Gift a Cyborg: On Consciousness and Reality in *Ghost in the Shell*,” Safiya O’Brien,
Valparaiso University, safiya.obrien@valpo.edu

“The Hero and the Apocalypse in *Watchmen* and *Buffy the Vampire Slayer: Season 8*,” Melissa
Olson, University of Wisconsin—Milwaukee, mfolson@uwm.edu

Panel Chair: Carlos Morrison

Sunday 9:45 – 11:15 a.m.

3202. Sunday 9:45 – 11:15. Oak.

Pornography Panel

Area: Pornography

“‘He Learned a Lesson... I Got an Education’ Female Desire in *The Red Shoe Diaries*,”
Katherine Morrissey, University of Wisconsin—Milwaukee, Department of English,
morriss9@uwm.edu

“Trouble Ahead: Pleasure, Possibility, and the Future of Queer Pornography,” Shawna
Lipton, University of Wisconsin—Milwaukee, selipton@uwm.edu

Panel Chair: Laura Vazquez

3203. Sunday 9:45 – 11:15. Juneau.

Black Popular Orature, Theatre, and Film

Area: African-American Popular Culture & HBCU in Pop Culture

“Freddie Hendricks as Culture Bearer in Devising Musical Theatre for African American Youth,” Sharrell Luckett, University of Missouri—Columbia, Department of Theatre, Sdlld5d@mail.missouri.edu

“The Future of the Past: Historicizing Perry Power and the Evolution of Black Cultural Production in Film,” Timeka N. Williams, University of Michigan, Department of Communication Studies, timekani@umich.edu

“A Hierarchical Discourse of Control in Spike Lee’s School Daze,” Carlos Morrison, Alabama State University, cdmorrison@alasu.edu

“A People’s History of Spoken Word: From African American Toasts and Tales to Youth Slam Poetry,” Valerie Chepp, University of Maryland, Department of Sociology, vchepp@gmail.com

Panel Chair: Valerie Chepp

3204. Sunday 9:45 – 11:15. Kilbourn.

Ethnography and Ethnographic Methods: Locations, Dislocations, and the Construction of Meanings across Time and Space

Area: Ethnography and Popular Culture

“Popular Music and the Construction of the Past: Singing with the Oldest Generation,” Claire Solomon, The Goldring/Woldenberg Institute of Southern Jewish Life, claire.a.solomon@gmail.com

“A Funny Thing Happened on the Way to the Forum: The Life and Death of Internet Memes,” Ursula Murray Husted, University of Minnesota, College of Design, huste007@umn.edu

“Reworking the Traditional Ethnography for Online Community Research,” Pamela Wicks, Aurora University, Communication, pwicks22@gmail.com

Panel Chair: Pamela Wicks

3205. Sunday 9:45 – 11:15. MacArthur.

Global Tensions: Constructing Knowledge and Defining Borders

Area: Globalization

“A Weekly Picture Journey: Global Media, New Technology, and the Chicago Daily News’ Radio Photologues, 1924-1931,” Katie Day Good, Northwestern University, Department of Communication Studies, katherinegood2014@u.northwestern.edu

“Basemapping the Globe: Creating a New Visual Communication Medium,” Mark Caldwell, University of Wisconsin—Milwaukee, Department of Sociology, mac4@uwm.edu

“Long Live the Piracy: Redefining Movie Piracy in Today’s Mainland China,” Jing Zhao, University of Wisconsin—Milwaukee, Department of Journalism and Mass Communication, zhao5@uwm.edu

“Globalizing the Locality: A Cultural Comparison of Ang Lee’s Crouching Tiger, Hidden Dragon,” Erika Junhui Yi, The University of Kansas, Department of Communication Studies, ltfoxyee@gmail.com

“A Lover of America’: The Reluctant Fundamentalist and the Essential Ambiguity of Desire,” Eric Hengstebeck, Northwestern University, English Department, eric.hengstebeck@gmail.com

Panel Chair: Eric Hengstebeck

3206. Sunday 9:45 – 11:15. Walker.

Madonna, Eminem, Odd Future Wolf Gang, and Springsteen

Area: Music

“Lady of the Manor: Appropriation and Habitation in Madonna’s Britain,” Drago Momcilovic, University of Wisconsin—Madison, dmomcilo@wisc.edu

“The Co-optation of the Victim’s Narrative in Eminem’s ‘Love the Way You Lie,’” Amber Davisson, Willamette University, adavisso@willamette.edu

“Hip Hop’s Odd Future: Hybridity, Nihilism, and Digital Promotion in the Lyrics, Style, and Performance of Odd Future Wolf Gang,” Dale Anderson, Wayne State University, dv3501@wayne.edu

“Born to Research: Strengths and Weaknesses of Scholarly Studies on Bruce Springsteen,” Denise Green, Millikin University, ddgreen@millikin.edu

Panel Chair: Denise Green

3207. Sunday 9:45 – 11:15. Usinger.

Interpreting Embedded Messages in Painting and Photography

Area: Art History and Visual Culture

“An Event of Thought: Thinking Painting with Magritte and Foucault,” Nicole Ridgway, University of Wisconsin—Milwaukee, Department of Visual Art and Design, Peck School of the Arts, nicoleridgway@gmail.com

“From Seeing Renaissance Art to Looking at Abstraction: Ad Reinhardt and How to Look,” Alexandra Newman, University of Wisconsin—Madison, Department of Art History, newmanal12@gmail.com

“An Explanation of Power: Using Anthony Downs’ Issue Attention Cycle to Explain the Power Behind Lewis Hine’s Unique Use of Still Photography with Captions to End the Practice of Child Labor,” Michael B. Friedman, Michigan State University, Department of Advertising, Public Relations and Retailing, fried137@msu.edu

“Photography and the Creation of New Realities,” Emily Franklin, Northern Illinois University, Department of Art, FranklyEmily@gmail.com

Panel Chair: Cortney Barko, West Virginia University Institute of Technology, Department of English, History, and Creative Arts, cortneybarko@comcast.net

3208. Sunday 9:45 – 11:15. Wright Ballroom A.

Religion and Society in the New South

Area: Southern Literature

“Wendell Berry and the Christian Tradition,” David Harden, Marquette University, david.harden@marquette.edu

“Red Gospel: Christianity, Communism, and the Intersection of ‘Faith and Works’ in the Life and Literature of Grace Lumpkin,” Elizabeth Jurgensen, California State University—Northridge, Department of English, ejurgensen@gmail.com

“Junior Miss,” Carly Anger, Marquette University, carly.anger@marquette.edu

Panel Chair: Anne Canavan, Northern Illinois University, anne.canavan@gmail.com

3210. Sunday 9:45 – 11:15. Wright Ballroom C.

Job Search Documents: Cover Letter, CV, Reference Letters, and Teaching Portfolio
Area: Professional Development

“Teaching Portfolio,” Kathleen Turner, Center for Writing and Rhetoric, University of Mississippi, turner8kathleen@gmail.com

“Curriculum Vitae,” Angela M. Nelson, Bowling Green State University, Department of Popular Culture, anelson@bgsu.edu

“Cover Letter and Reference Letter,” Paul Booth, DePaul University, College of Communication, pbooth81@gmail.com

Panel Chair: Paul Booth

3211. Sunday 9:45 – 11:15. Pabst.

Fight the Power: Opportunity and Conflict in Digital Culture
Area: New Media

“The Pirate War: Rhetoric And Legal Precedent In The Limewire Case,” John Bender, Northern Illinois University, Department of Communication, johnrobertbender@gmail.com

“The Digital Age: The Cost of Accessibility,” Raphael Sassower, University of Colorado, Department of Philosophy, rsassowe@uccs.edu

Panel Chair: Raphael Sassower

3212. Sunday 9:45 – 11:15. Miller.

Advertising
Area: Advertising and Public Relations

“Constructions of Queer Female Identities in Fashion Advertisements: A Privileging of Identities,” Abigail Nappier, University of Wisconsin—Madison, abigail.nappier@gmail.com

“Proverb-in-Product: Wising up through Consumerism,” Anissa Sorokin, University of Maryland—Baltimore County, anissa.sorokin@gmail.com

“Rats, Lice, and Mosquitoes: Advertising DDT in World War II,” Kathleen German, Miami University of Ohio, germankm@muohio.edu

Panel Chair: Kathleen German

3213. Sunday 9:45 – 11:15. Schlitz.

Conflict, Power, and Profit

Area: War

“Public Conflict and Private Profit,” Michael Harford, Morehead State University,
harford@morehead-st.edu

“Genocide, Ethnic Cleansing, Black against White: Dymystifying the ‘Crisis’ in the Sudan,”
Ghada Khalid, Wayne State University, An8759@wayne.edu

“Scenes from the Front: Warwork News Inspires the Workers of Britain to ‘Press on’ for
Final Victory during World War II,” Erwin F. Erhardt, Thomas More College,
erhardef@ucmail.uc.edu

Panel Chair: Erwin F. Erhard

3214. Sunday 9:45 – 11:15. Golda Meir.

The Breadth and Scope of Marvel Comics

Area: Comics

“Marketability and the Maturity Level of Marvel Properties across Various Media,” Patrick
Hicks, University of Minnesota, hicks121@umn.edu

“Don Lomax and *The Nam*: A Masterpiece Thwarted?,” Marc Diefenderfer, Marquette
University, marc.diefenderfer@marquette.edu

“With Great Power Comes Great Responsibility: How Harry Potter and Spider-Man Deal
With Power and Responsibility,” Brandi Crosmer, Appalachian State University,
crosmerbg@email.appstate.edu

Panel Chair: Paul Kohl, Loras College, paul.kohl@loras.edu

Sunday 11:30 a.m. – 1:00 p.m.

3302. Sunday 11:30 – 1:00. Oak.

Images and Issues of Gender and Sexuality in Film

Area: Film

“Give Me Convenience or Give Me Death: Challenging the Public and Private in *Eternal
Sunshine for the Spotless Mind*,” Rachel Davidson, University of Wisconsin—
Milwaukee, rvandivi@iupui.edu

“Christopher Nolan vs. ‘The Batman Family’: Nonnormativity in *Batman Begins* and *The Dark
Knight*,” Jef Burnham, FilmMonthly.com, jefburnham@gmail.com

“From Final Girl to Final Woman, Part II: Defeating the Male Monster in *Halloween 4, 5, and
6*,” Michael Marra, Independent Scholar, michaelmarra@gmail.com

“Will the Real Eden Sinclair Please Stand Up,” Jennie Morton, Upper Iowa University,
mortonj@peacocks.uiu.edu

Panel Chair: Jennie Morton

3303. Sunday 11:30 – 1:00. Juneau.

Extreme Reality

Area: Reality Television

“‘I Can Still Go Out and Party’: *MTV’s Teen Mom* and the ‘End of Men,’” Caryn Murphy, University of Wisconsin—Oshkosh, Department of Communication, murphyc@uwosh.edu

“I Have One-Thousand Tubes of Toothpaste!: Examining Extreme Couponing for Consumption Counter Frames,” Emilie Lucchesi, University of Illinois—Chicago, Department of Communication, elucch2@uic.edu

“Motivated Modification: A Content Analysis of Season 1 of *LA Ink*,” Michael D. Wessely, University of Wisconsin—Whitewater, wesselym@uww.edu

Panel Chair: Ann Andalaro

3304. Sunday 11:30 – 1:00. Kilbourn.

Redefining Contemporary Film

Area: Adaptation

“Mary and the Simpsons: *The Simpsons* as a Contemporary Adaptation of *The Mary Tyler Moore Show*,” Elisabeth Woronzoff, Bowling Green State University, eworonz@bgsu.edu

“The Limits of Memoir Adaptation: Star Performance and the Reality Effect in *Julie & Julia* (2009),” Raphael Ginsburg, Amherst College, rafi.ginsburg@gmail.com

“Midsummer Nightmares: Comparing Erik Skjoldbjærg’s *Insomnia* (1997) and Christopher Nolan’s *Insomnia* (2001),” John Bloomfield, University of Minnesota, jrbloom@post.com

Panel Chair: Elisabeth Woronzoff

3305. Sunday 11:30 – 1:00. MacArthur.

On-Screen Narratives of Disability

Area: Disability & Popular Culture

“Reading Rambo: PTSD and Glorification of War in the *Rambo* Movies,” Benjamin Roberts, Indiana University of Pennsylvania, Department of English Literature and Criticism, b.b.roberts@iup.edu

“Disability Narratives in *Firefly*: River Tam’s ‘Mad’ Struggle for Agency and Self-Definition,” Catherine Duchastel, York University, Critical Disability Studies, cduchastel@hotmail.com

“What Movies Teach Us About Disability: Lessons for School Educators and Leaders,” Vonzell Agosto, University of South Florida, Department of Educational Leadership and Policy Studies, vagosto@usf.edu

Panel Chair: Vonzell Agosto

3306. Sunday 11:30 – 1:00. Walker.

Reflections of Reality: Video Games and Human Experience

Area: Video Games

“High Scores and Credit Screens: American Arcades in the 1970s and 1980s,” Nabeel Siddiqui, George Mason University, nsiddiq4@gmu.edu

“The Process of Moral Consciousness in David Cage’s Interactive Narrative *Heavy Rain*: The Origami Killer, an Existential Examination,” Melvin Hill, University of Tennessee, Martin, mhill33@ut.utm.edu

“Rise and Shine, Mr. Freeman: A Digital Star Without A Body,” Peter Kelly, DePaul University, PeterKelly82@gmail.com

“Layton, House and Holmes: The ‘Master Puzzler’ Fantasy in Videogames, Television and Cinema,” Christopher Goetz, University of California, Film and Media, chrisgoetz@berkeley.edu

Panel Chair: Peter Kelly

3307. Sunday 11:30 – 1:00. Usinger.

Ethnicity, Identity, and War

Area: War

“Marching to Monterey: U.S. Catholics and the Mexican War,” Michael E. Telzrow, Wisconsin Veterans Museum, Michael.Telzrow@dva.state.wi.us

“Unwanted in a White Man’s War: The Civil War Service of the Green Bay Tribes,” Russell Horton, Wisconsin Veterans Museum, Russell.Horton@dva.state.wi.us

“Badgers Abroad: How Wisconsin’s World War II Soldiers Saw the World,” Mark D. Van Ells, Queensborough Community College, CUNY, mvanells@qcc.cuny.edu

Panel Chair: Michael E. Telzrow

3308. Sunday 11:30 – 1:00. Wright Ballroom A.

Dixie Chicks and Tribute Bands

Area: Music

“Mad as Hell?: Democratic Dissent and the Unpatriotic Backlash on the Dixie Chicks,” Jeremy V. Adolphson, University of Wisconsin—Milwaukee, jva@uwm.edu

“The Hyperrealism of Tribute Bands: Historically Informed Rock Performance,” Greg MacAyeal, Northwestern University, Music Library, g-macayeal@northwestern.edu

Panel Chair: Greg MacAyeal

3310. Sunday 11:30 – 1:00. Wright Ballroom C.
Colorism and Masculinity in Black Popular Culture
Area: African-American Popular Culture

“Proud Not Perfect: A Discourse Analysis of Colorism in the Children’s Cartoon *Proud Family*,” Catherine Knight Steele, University of Illinois—Chicago, Department of Communication, caknight@uic.edu

“Hue is the Fairest of Them All? Or, Light vs. Dark in *Essence* Magazine: A Discursive Study of the Meaning of Skin Color in Black America,” Simone Puff, University of Klagenfurt, Austria, Department of English and American Studies, simone.Puff@uni-klu.ac.at

“The Evolution of an Identity: GI Joe and Black Masculinity,” Carlos D. Morrison, Alabama State University, Department of Communications, cdmorrison@alasu.edu

Panel Chair: Carlos Morrison

3311. Sunday 11:30 – 1:00. Pabst.
Feminism in Comics and Comix
Area: Comics

“Out of the Refrigerator: Recasting Women in the Works of Gail Simone,” Jonathan Helland, University of Wisconsin—Eau Claire, hellanjm@uwec.edu

“Feminism in *Spider-Man*,” Brandi Crosmer, Appalachian State University, crosmerbg@email.appstate.edu

“Brew City and Bra Burning: Milwaukee as an Epicenter in Feminist Rhetoric,” Jennifer Kelso Farrell, Milwaukee School of Engineering, Farrell@msoe.edu

“‘The Path of Red and Black Ink:’ Anzalduan Dialectics in the *Love & Rockets Borderlands*,” Alexandra Mendoza Covarrubias, University of Minnesota, Twin Cities, mend0121@umn.edu

Panel Chair: Paul Kohl, Loras College, paul.kohl@loras.edu

3312. Sunday 11:30 – 1:00. Miller.

The News Media

Area: Advertising and Public Relations

“Influence of Popular Television Programming on Students’ Perception about Course Selection, Major, and Career,” Kristy Tucciarone, University of Missouri—St. Louis, tucciaronek@umsl.edu

“Lyrical Product Placement: A Content Analysis from Hoedowns to Hip-Hop,” Clay M. Craig, Texas Tech University, clay.craig@ttu.edu

“Where There’s Tobacco Smoke There May be Fire: What 1943 Tobacco Ads Tell Us about American Attitudes in 1943,” Ric Jensen, Communication Studies Department, Ashland University, ricwjensen@yahoo.com

“Patriotism and Guilt: Selling Luxury Products in World War II,” Kathleen German, Miami University of Ohio, germankm@muohio.edu

Panel Chair: Ric Jensen

3313. Sunday 11:30 – 1:00. Schlitz.

Depictions of Nature

Area: Plants and Animals

“What’s So Funny about a Bird Funeral?’ Critter Comedians on NBC,” Jessica Boykin, Missouri State University, boykin915@live.missouristate.edu

“The Evolution of Animal Swarms, Hives, and Colonies in the Popular Imagination,” Nathan J. Carpenter, Michigan Technological University, njcarpen@mtu.edu

“Where Thoughts Meet: A Naturalistic Examination of Consumer Eating Behavior,” Eleni Kametas-Hicks, Parkland College, eleni.kametas@gmail.com

“Wildlife Films: Fact or Fiction,” Richard Sanzenbacher, Embry-Riddle University, sanzenbr@erau.edu

Panel Chair: Eleni Kametas-Hicks

3314. Sunday 11:30 – 1:00. Golda Meir.

Health In Prime Time Culture

Area: Health Communication

“Pregnancy and Motherhood In Popular Culture,” Ali Gattoni, University of Wisconsin—Milwaukee, lgattoni@uwm.edu

“Self Discrepancy at the End of Life: Facing Death and The Cost of Dying,” Emily Cramer, University of Wisconsin—Milwaukee, emcramer@uwm.edu

“The Condom Conundrum: A Narrative Analysis of Lessons Learned Through Primetime Television,” Malynnda Johnson, University of Wisconsin—Milwaukee, Mindyj@uwm.edu

Panel Chair: Malynnda Johnson

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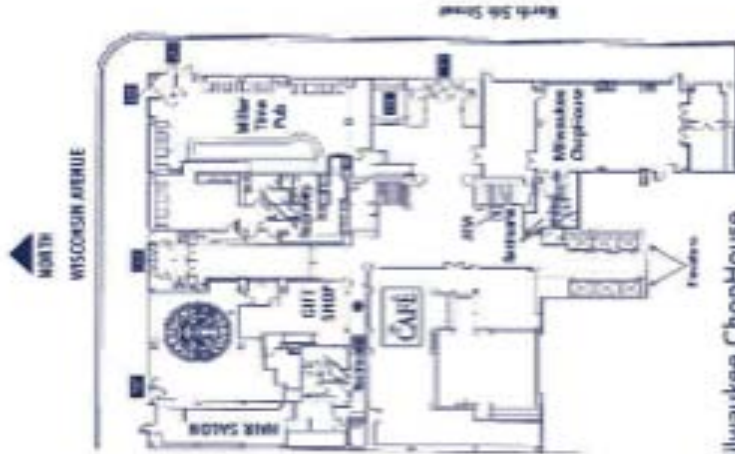


FOURTH FLOOR

FIFTH
FLOOR

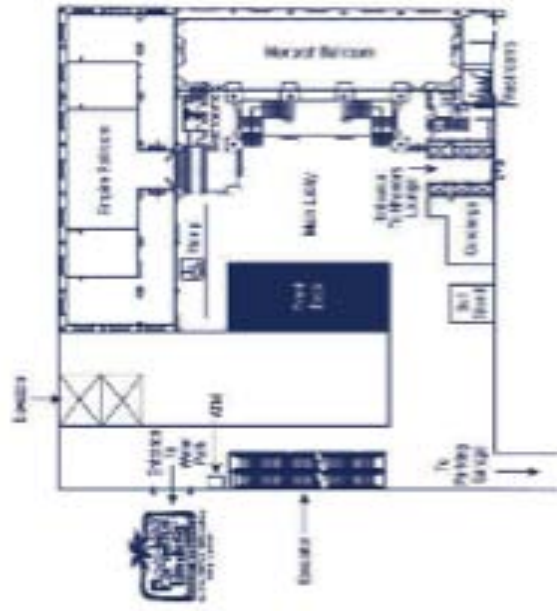


LOWER LOBBY



- Milwaukee ChopHouse
- Miller Time Pub
- The Café
- Starbucks
- Gift Shop
- Hair Salon

UPPER LOBBY



- Front Desk
- Honors Lounge
- Bellstand
- Concierge
- Paradise Landing
- Empire Ballroom
- Monarch Ballroom