Annual Membership Meeting

I. Call Meeting to Order

II. Reading and approval of 2012 minutes

III. Report of Executive Council

1. 2014 Conference – Angela asked for suggestions for the speaker
   1. Darryl – Greg Louganis
   2. Maryann – racetrack
   3. Katie – NCAA Museum
   4. John – Indianapolis Motor Speedway “bleeding edge”
2. Elections – position next year
   1. At-large member open next year
      1. John Dowell
      2. Eric Newsom
      3. Darryl Clark
   2. Student / new professional
      1. Katie Wilson
      2. Margaret Witzke
3. Conference Location in Large Cities or small cities that are cost effective
   1. Katie asked if we could organize a bus or shuttle service to the downtown area
   2. Laura Stolfus mentioned that staying in a city provides more options for hotels that could people could stay in to save money whereas a less central location would have less options
   3. Sarah Pennington works at a hotel and thinks people will assume it’s in a central location and be upset upon arrival
   4. Ann Andaloro – mentioned the price of a hotel room should be a consideration
   5. Bob Bachelor – suggests that we look at what the biggest conference was in the last 10 years and go there and raise the price
   6. Joanne Dee Das – said cost of registration is a big consideration for her as a grad student
   7. Paul Booth – sees logic of going to place that we have not gone before
   8. Brian Ekdale pointed out many of our registrations are from grad students
   9. Paul Booth – wants to know how many people take advantage of breakfast
   10. Laura -- some hotels do their own breakfast – but she points out coffee is key
4. Executive Secretary – Kathleen Turner
   1. Financial report
   2. Margaret – asked about 501©3 status
   3. Pam – mentioned that she knows a tax accountant
   4. Laura – suggested that we do some in kind trade
   5. John – can we put adds in program?
   6. Darryl – can we get someone else to pay for printing programs?
5. Report of Conference Coordinator
   1. AV in all rooms is our biggest change and has helped a lot
   2. Gets smoother and smother every year
   3. Paul asked if AV cost will go down in the future
   4. Katie asked if we could throw in another panel into the night
      1. Paul mentioned that we purposefully leave the evenings open for social events
   5. Laura – not every room has a podium (but some had nice chandeliers)
   6. Darryl – some people had problems with sound and audio in the rooms
   7. Kathleen – used to have AV sheets in rooms
   8. Paul – area chairs can do better at communicating with panelists about AV – he will add that to the list
   9. Laura asked to have a bus to somewhere and Ann volunteered to put together information on social activities (Social Activity Coordinator)
6. Report of Popular Culture Studies Journal Editor
   1. Have had great session on the journal
   2. Launched electronically and fast to provide a benchmark for us to move forward from
   3. Brian Ekdale shared stats – 1500 hits – more than 200 hits on journal within 40 hours
   4. Reception has been great
   5. Do we want to do print or electronic?
      1. Suggestion of opt in print version
   6. Comfortable with 2 issues a year
   7. Bob needs HELP
   8. Would like an innovations editor. Someone to “be the Steve Jobs of this journal”
   9. Need book review editor
   10. Needs someone to figure out how to get it into databases
   11. Paul Booth suggested sending out an action item list
   12. Anthony expressed concern that the journal only allows American Culture – Bob replied that that came from intellect and our negotiations with them
   13. Tom D. asked about going to an ebook route and if that’s possible
   14. Bob mentioned that he wants free love and an interconnected web of media
   15. Laura mentioned that not just academics are interested so we could have a wider audience
7. Round of applause for Brian Ekdale who has done a good job with the web
8. No old business
9. New business
   1. Anthony – Undergraduate paper committee does not get many submissions
   2. Newsom – need to advertise before call for papers – how is it advertised?
   3. Paul – suggests get in touch with advisors
   4. Anthony – publish a list of previous winners and where they are now