

# The History of MPCA/ACA in Pictures

**2:45 - 3:45 P.M.**  
Questions and Answers of Popular Culture and Arts: A Panel  
(Chair to be announced).  
This panel will respond to some of the questions that participants and the audience have developed during the conference.  
H. Boyd Christenson, Art, UMD,  
Barbara Desmarais, Language and Literature,  
University of Wisconsin, Whitewater  
J. Fred MacDonald, Institute for Popular Culture Studies, Chicago  
Fred Schroeder, Humanities, UMD.  
(Other panelists to be announced).

**3:45 - 4:15 P.M.**  
General Meeting  
(Chair: John DiMaggio, Mankato State College)  
Agenda: Election of Regional Officers (nominations from the floor) Suggestions for organization and subsequent conferences.



**POPULAR CULTURE LIBRARY**

**MIDWEST POPULAR CULTURE ASSOC.**

**FIRST ANNUAL CONFERENCE**

**Friday, Saturday, October 12 - 13**

**University of Minnesota, Duluth**

**Meetings at Ordean Court Area**

**Continuing Education and Research, Duluth Center UNIVERSITY OF MINNESOTA**

**FRIDAY, OCTOBER 12**  
**8:00 - 10:00 P.M.**  
Opening Session (Chair: Fred Schroeder, UMD)  
Welcome, introductions, keynote remarks on the scope of popular culture.  
"Vaudeville: A Critical Sampling" John DiMaggio, Professor of History, Mankato (Minnesota) State College. (Audience Talent to be announced).  
Other presentations to be announced.

**SATURDAY, OCTOBER 13**  
**8:15 - 10:30 A.M.**  
Popular Culture in the Curriculum: A Panel  
(Chair: Robert Lyons, English, Bemidji State College) Charles Nelson, Assistant Professor of English, Michigan Technological University, Houghton  
David Robinson, Assistant Professor of English, Winona (Minn.) State College  
Arthur O. Lee, Professor of History, Bemidji (Minnesota) State College  
(Other panelists to be announced).  
Collecting and Cataloging Popular Materials: A Panel  
(Chair: Jan Schroeder, Duluth, Public Library) Gil Johnson, Director, Nobles County Library, Worthington, Minnesota.  
Virginia Hyvärinen, Head of Children's Service, Duluth Public Library  
R. Lee Musak, Director, Area Cultural Center, Duluth  
William Miles, Bibliographer, Clarke Historical Library Central Michigan University, Mount Pleasant, Michigan  
(Other panelists to be announced).  
Student Projects in Popular Culture  
(Chair: Steve Platner, Macalester University, St. Paul)  
"Radio as Media" an audio presentation by students and Dr. Charles W. Nelson, Michigan Technological University, Houghton

"History of 16mm. Projection" William Lund, History, UMD  
Other presentations to be announced.

**10:45 A.M. - 12:15 P.M.**  
Popular Religion and Morals  
(Chair: Elmer Suderman, Gustavus Adolphus College)  
"A Modern Religious Community: The Christian Fellowship Workers" Sister Naomi Weygant, Film and Photography, College of St. Scholastica, Duluth  
"Ann Landers and Public Moral Advice" David Supple, Assistant Professor of Sociology, Eastern Michigan University, Ypsilanti  
"Mormonite Science Fiction" Elmer Suderman, Professor of English, Gustavus Adolphus, St. Peter, Minnesota.  
"Religious Science Fiction" Bill Reynolds, English, Hope College, Holland, Michigan  
Popular Literature  
(Chair: Howard Mohr, SW Minnesota State College)  
"The Business of Popular Literature" William Larson, editor, Whitman Division of Western Publishing Company, Racine, WI  
"Popular Poetry, Then and Now" Wilma Clark, Assistant Professor of English, University of Wisconsin, Superior  
"Images of Women in the Saturday Evening Post" Maureen Honey, Department of American Studies, Michigan State University, East Lansing, Michigan  
"Soy Fiction" Howard Mohr, Assistant Professor of Literature & American Language, Southwest Minnesota State College, Marshall  
Popular Fast Foods and the Quality of Life: A Panel  
Ilea Ojakangas, Home economists, author, Duluth  
Jerry Hess, editor Snack Foods, Harcourt Brace, Jovanovich, Duluth  
(Other panelists to be announced.)

**1:15 - 2:30 P.M.**  
Popular History  
(Chair: Arthur Lee, History, Bemidji State College, Bemidji, Minnesota)  
"Mary Rowlandson's Captivity Narrative: A Popular Culture Approach to Teaching Colonial and Indian History" Multi-media by William C. Jones, Chairman, Program in American Culture, University of Missouri, Kansas City, 64110, and Ramon Powers, Assistant Professor of American History and Political Science, Haskell Indian Junior College.  
"Popular Arts and the American History Course" Arthur O. Lee, Professor of History, Bemidji (Minnesota) State College  
"Assassins" John Scally, Ferris State College, Big Rapids, Michigan  
Popular Music and Lyrics  
(Chair: R. Dale Miller, Music, UMD)  
"Young Love: Rock Music of the Fifties and Sixties" David E. Robinson, Assistant Professor of English, Winona (Minnesota) State College  
"The Impressions: Rhythm and Blues in Multi-Media" Pope Wright, Assistant Professor of Art, University of Wisconsin, Superior  
"The Sixties: The Greening of Popular Music" Thomas Raci, Assistant Professor of English, UMD  
(Topic to be announced) R. Dale Miller, Professor of Music and Humanities, UMD.  
Popular Film  
"Archetypal Heroes in the Golden Age of Comedy" Lawrence J. Clipper, Associate Professor of English, Indiana University of South Bend.  
"Civil Defense Propaganda Films" J. Fred MacDonald, Institute for Popular Culture Studies, Northwestern Illinois University, Chicago  
Blow-Up: Antonioni's Indictment of Popular Culture" Robert Lyons, Assistant Professor of English, Bemidji (Minnesota) State College

**October 12, 13, 1973**

**ADVANCE REGISTRATION FORM**

**Midwest Popular Culture Association**

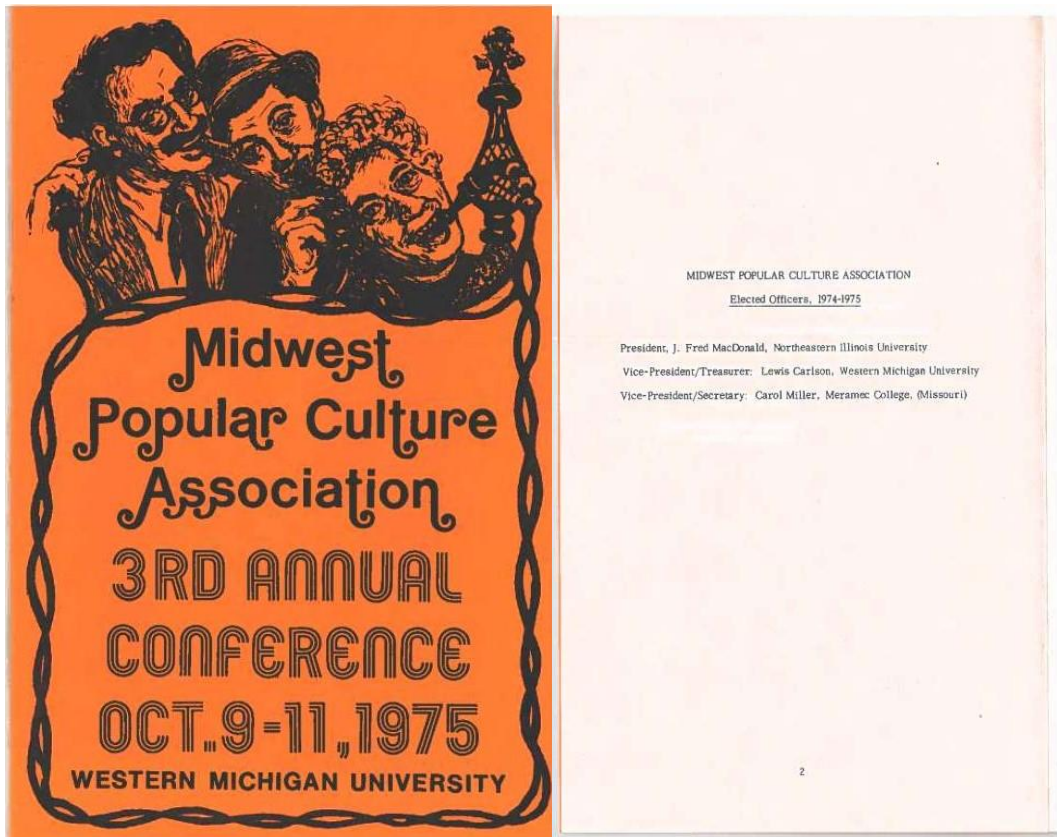
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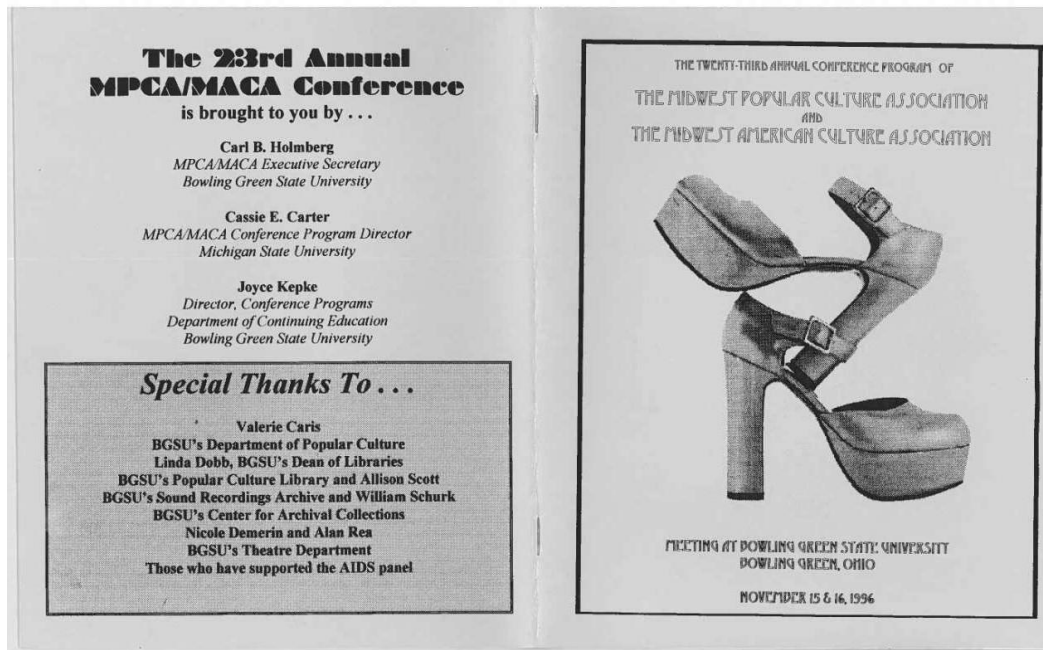
The fee of \$2.00 (check or money order payable to the University of Minnesota) must accompany this form. Registration at the Conference is \$9.55.  
1973  
Pop CULT. E165 .I .M6243  
Midwest Popular Culture Association. Conference  
Midwest Popular Culture Association conference  
Continuing Education & Extension, Duluth Center  
437 Administration Building  
University of Minnesota, Duluth  
Duluth, Minnesota

**PCL BGSU**

## 1973 MPCA/ACA Conference Program Cover and Sessions

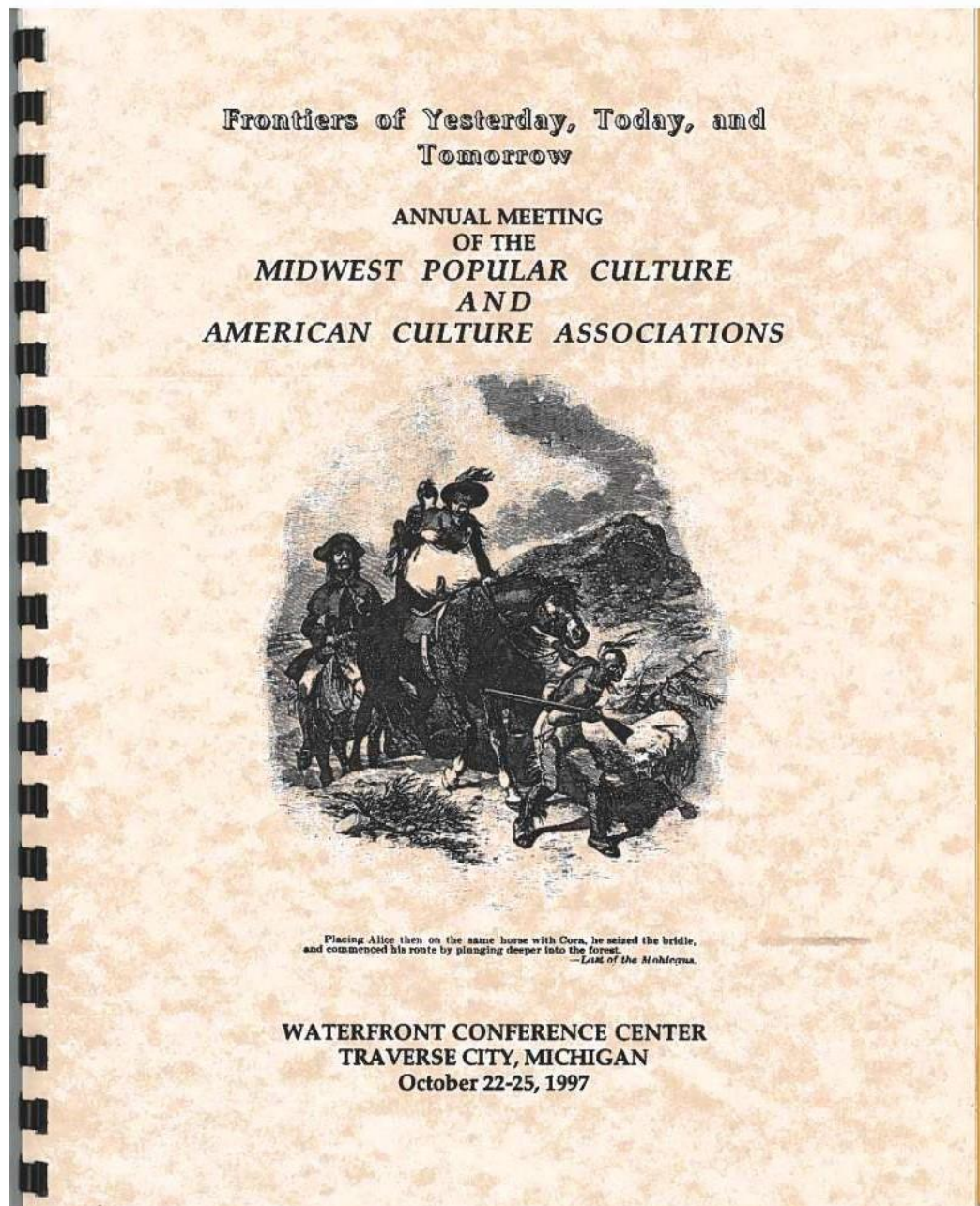


1975 MPCA/ACA Conference Program Cover and Executive Council

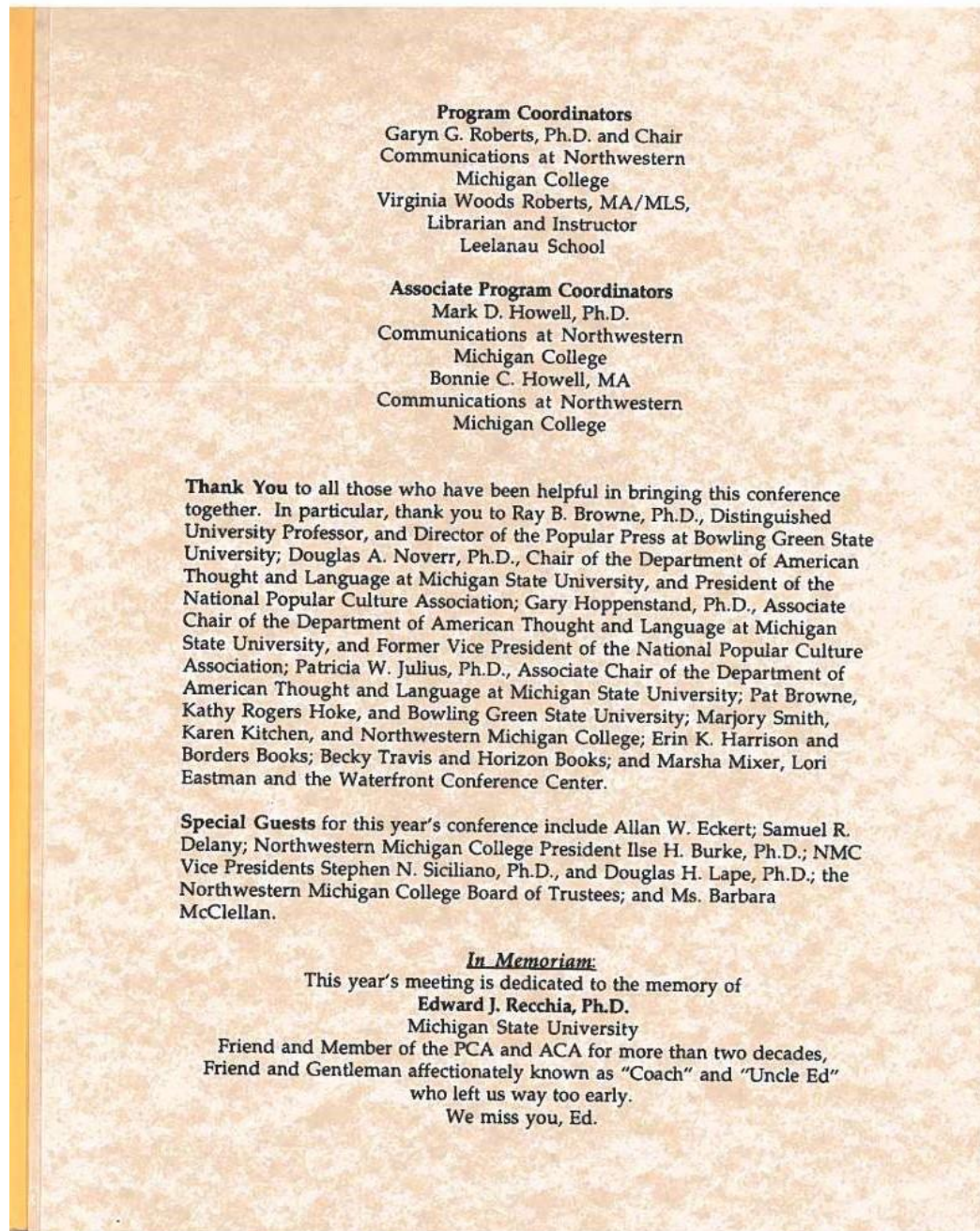


1996 MPCA/ACA Conference Program Cover and Executive Council





1997 MPCA/ACA Conference Program Cover (Last continuous conference until 2002 relaunch)



1997 MPCA/ACA Conference Executive Council (Last continuous conference until 2002 relaunch)





**Midwest Popular Culture Association**

**and**

**Midwest American Culture Association**

**Annual Conference**

**Friday-Sunday, October 4-6, 2002**

**Wyndham Milwaukee Center Hotel**

**139 E. Kilbourn Ave., Milwaukee WI 53202**

**414-276-8686; fax 414-276-8007**

**Reservations: 1-800-WYNDHAM or**

**<<http://www.wyndham.com/MilwaukeeCenter>>**

**MPCA/MACA website: <<http://www.niu.edu/mpca>>**

**Executive Director: Gary Burns, Communication, Northern Illinois  
University, DeKalb IL 60115, 815-753-7108, fax 815-753-7109,  
<[gburns@niu.edu](mailto:gburns@niu.edu)>**

**Conference Coordinator: Lori Abels, 707 W. Sheridan #103,  
Chicago IL 60613, 773-244-1298, <[loriabels@hotmail.com](mailto:loriabels@hotmail.com)>**

2002 MPCA/ACA Conference Program Cover (First conference after relaunch)



Darryl Clark and Janet Schroeder



Jennifer Farrell and Cortney Barko



John Dowell



The Lanyards!



Malynnda Johnson and Paul Booth



Julia Largent Kuttler, Malynnda Johnson, Shanna Gilkeson, Pam Wicks (left to right)





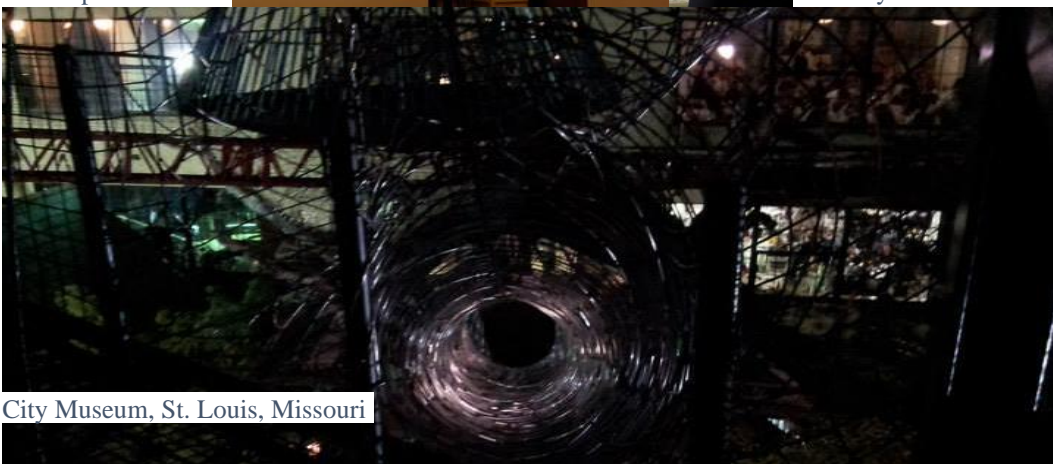
Scott Owen Chappuis

Julia Largent Kuttler  
and Ashley Donnelly

Christopher J. Olson

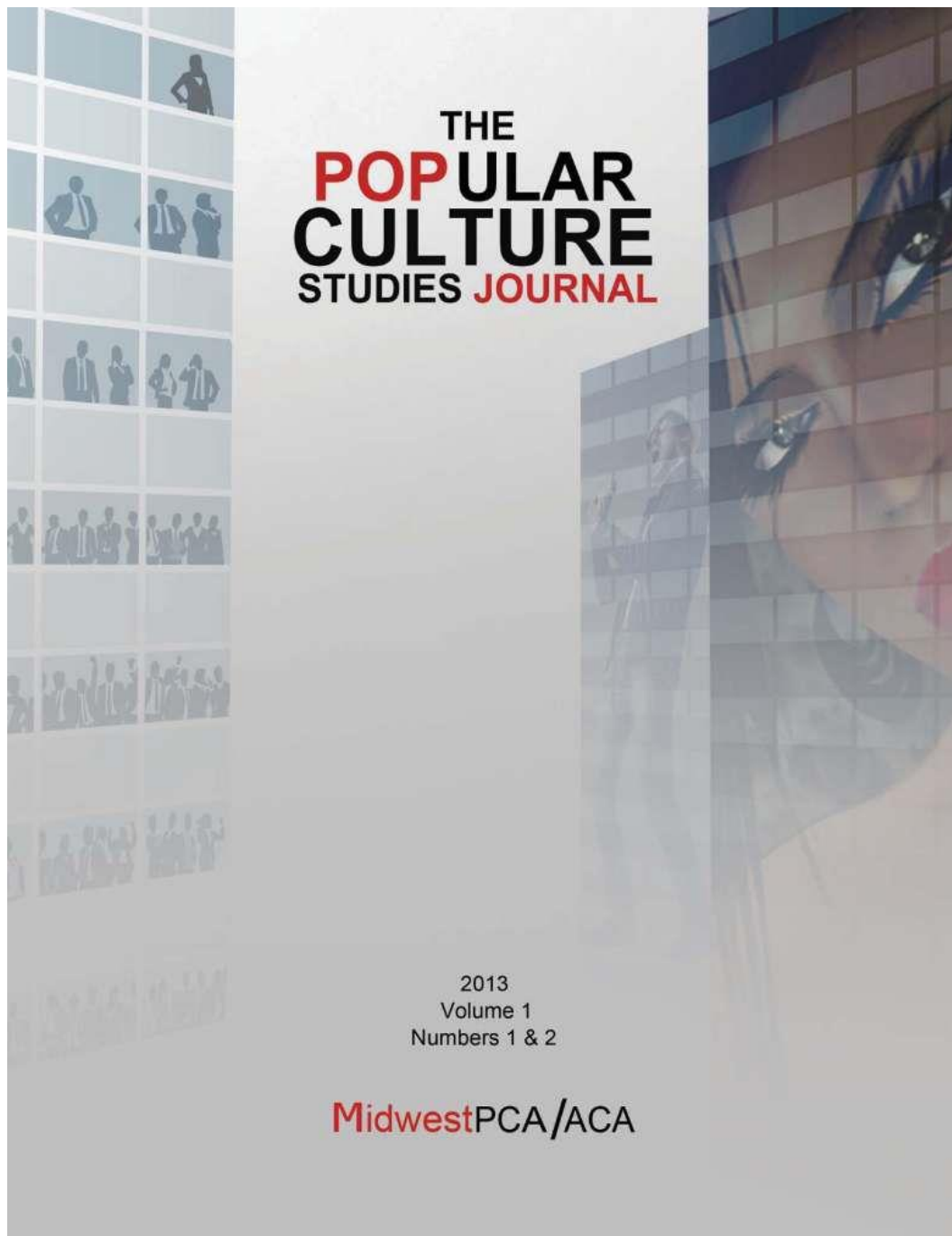


CarrieLynn D. Reinhard



City Museum, St. Louis, Missouri





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