

Midwest Popular Culture Association
and
Midwest American Culture Association

Annual Conference
Friday-Sunday, October 12-14, 2007
Kansas City MO

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and

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Annual Conference

Friday-Sunday, October 12-14, 2007

Radisson Hotel & Suites Kansas City - City Center

1301 Wyandotte Ave.

Kansas City MO 64105

(816) 474-6664

MPCA/MACA website: <<http://www.mpcaaca.org>>

Executive Secretary: Gary Burns, Communication, Northern Illinois University, DeKalb IL 60115, 815-753-7108, fax 815-753-7109, <gburns@niu.edu>

Conference Coordinator: Lori Abels Scharenbroich, Pasadena CA, <loriabels@hotmail.com>

Webmaster: Heather McIntosh, Pennsylvania State University, <hmm160@gmail.com>

Program Book Editors:

**Paul Booth, Rensselaer Polytechnic Institute
<pbooth81@gmail.com>**

**Brian Ekdale, University of Wisconsin—Madison
<bekdale@gmail.com>**

**Kathleen Turner, Northern Illinois University
<turner8kathleen@gmail.com>**

Registration

The Registration Desk will be located in Lobby. Hours are:

Friday, October 12: 2:00-6:00 p.m.

Saturday, October 13: 8:00 a.m.-12:00 noon and 2:00-6:00 p.m.

Sunday, October 14: 7:45-11:30 a.m.

The following items will be available at the Registration Desk: badges, receipts, meal tickets, program booklets, late changes to program booklet.

For those who did not preregister, on-site registration is \$165 (including \$60 membership fee). For students, retired, and unemployed, on-site registration is \$125 (including \$40 membership fee). Student ID must be presented.

All attendees must pay both the registration fee and the membership fee.

Badges must be worn at all conference events.

Tickets must be presented at the luncheon.

Book Exhibit

Book publishers' tables will be set up in Salon C. Exhibit hours are:

Friday, October 12: 2:30-5:30 p.m.

Saturday, October 13: 8:30 a.m.-12:00 noon, 1:30-5:30 p.m.

Sunday, October 14: 8:30 a.m.-12:00 noon

Special Events

Please note the following special events:

Friday, October 12, 7:45–9:00 p.m., Ballroom: **Reception**. Free hors d'oeuvres, cash bar. Free admission for conference registrants, but you must wear your badge. Admission to the Reception only is \$30.

Saturday, October 13, 12:00 noon-1:30 p.m., Ballroom: **Luncheon and featured speaker Raymond Doswell**. Free admission for conference registrants, but you must present your ticket. Admission to the Luncheon only is \$35.

Saturday, October 13, 1:45-2:45 p.m., Ballroom: **MPCA/MACA Business Meeting**.

MPCA/MACA Area Chairs for 2007

Adaptations: Robert T. Self, Northern Illinois University
Advertising: Rod Carveth, Marywood University
African-American Popular Culture: Angela M. Nelson, Bowling Green State University
American Art and Architecture and Visual Studies: Joy Sperling, Denison College
Animation: Matthew C. Henry, University of Central Florida
Asian Popular Culture: John W. Williams, Principia College
Blogs and Wikis: Molly Moran, Office of eDiplomacy, Department of State
British Popular Culture: David Schimpf, Marian College
Chicano/a Popular Culture: Ritch Calvin, Stony Brook University
Children's Literature and Culture: Angela Sorby, Marquette University
Comics: Paul R. Kohl, Loras College
Conspiracy Culture: Kenn Thomas, Steamshovel Press
Cultural Geography: Jimmy Dean Smith, Union College
Documentary: Heather McIntosh, Pennsylvania State University
Eastern European Popular Culture: Ioana Cionea, University of Maryland
Ethnography: Asim Ali, University of Maryland
Fashion: Alisa Swindell, School of the Art Institute of Chicago
Fat Studies: Sarah E. Boslaugh, Washington University St. Louis
Festivals and Food: Ann Hetzel Gunkel, Columbia College Chicago
Film: Gretchen Bisplinghoff, Northern Illinois University
Folklore and Popular Storytelling: Michael T. Marsden, St. Norbert College
Gender Studies: Janet Novak, Independent Scholar
German Popular Culture: Corinna Kahnke, Indiana University Bloomington
Girls' Culture/ Girls' Studies: Miriam Forman-Brunell, University of Missouri-Kansas City
Globalization: Brian Ekdale, University of Wisconsin-Madison
Harry Potter: Kathleen Turner, Northern Illinois University
Heroes in Popular Culture: Terrence Wandtke, Judson College
History and Popular Culture: Jennifer L. Stevens, Roger Williams University
Horror and Science Fiction/ Fantasy: John A. Dowell, Michigan State University
Humor: John A. Dowell, Michigan State University
Hypermedia: Paul Booth, Rensselaer Polytechnic Institute
Irish Studies: Kathleen Turner, Northern Illinois University
Japanese Popular Culture: Matt Duncan, Independent Scholar
Latin American Popular Culture: Jane L. Florine, Chicago State University
Libraries, Museums, and Collecting: Tom Caw, University of Hartford
Magazines and Newspapers: Ayanna Gaines, Independent Scholar
Material Culture: Michael B. Kassel, University of Michigan-Flint
Middle Eastern Popular Culture: Orayb Najjar, Northern Illinois University
Midwestern Popular Literature: David D. Anderson, Michigan State University
Music: MaryAnn Janosik, Ohio University Lancaster
Mystery, Thrillers, and Detective and Crime Fiction: Tricia Jenkins, Michigan State University
Mythological Perspectives on Popular Culture: Harry Eiss, Eastern Michigan University
Native American Popular Culture: Elizabeth Johnson, Eastern Michigan University
New Media: David Gunkel, Northern Illinois University
Parents and Families in Popular Culture: Mary Kathleen Walsh, Eastern Michigan University
Photography: Amy Darnell, Columbia College
Plants and Animals in Popular Culture: Kathy Brady, University of Wisconsin-Whitewater
Political Economy: Patrick Burkart, Texas A&M University
Politics: Janet Novak, Independent Scholar

Pornography: Laura Vazquez, Northern Illinois University
Professional Development: Angela M. Nelson, Bowling Green State University
Public Relations: William Anderson, Central Michigan University
Queer Popular Culture: Alisa Swindell, School of the Art Institute of Chicago
Race and Ethnicity: John R. Fisher, Northwest Missouri State University
Reality Television: Ann Andaloro, Morehead State University
Relationships in Popular Culture: Jimmie Manning, Northern Kentucky University
Religion and Popular Culture: David Schimpf, Marian College
Serial Drama: Carol Morgan, Wright State University
Sports: James E. Sayer, Wright State University
Subculture: Shawn David Young, Michigan State University
Teaching Popular Culture: Angela M. Nelson, Bowling Green State University
Television and Radio: Tom McCourt, Fordham University
Theatre: MaryAnn Janosik, Ohio University Lancaster
Toys and Games: Mark Best, University of Pittsburgh
Travel, Tourism, and Transportation: Ann Bringham, Roosevelt University
Undergraduate Paper Competition: Sharee St. Louis, Morehead State University
War: Heather McIntosh, Pennsylvania State University
Westerns: Kent Anderson, Bowling Green State University
Working-Class Culture: Tom Discenna, Oakland University

MPCA/MACA Executive Council

President: Timothy E. Scheurer, Shawnee State University
Vice President and President-Elect: Gretchen Bisplinghoff, Northern Illinois University
Executive Secretary: Gary Burns, Northern Illinois University
Program Chairperson: Kathleen Turner, Northern Illinois University
Program Vice-Chair: Paul Booth, Rensselaer Polytechnic Institute
Program Vice-Chair: Brian Ekdale, University of Wisconsin Madison
Student/New Professional Representative: Heather McIntosh, Pennsylvania State University
At-Large: Jane L. Florine, Chicago State University
At-Large: Angela M. Nelson, Bowling Green State University
At-Large: Brendan Riley, Columbia College Chicago
Webmaster: Heather McIntosh, Pennsylvania State University
Conference Coordinator: Lori Abels Scharenbroich

MPCA/MACA Committees

Graduate Student Travel Grant Selection Committee:

MaryAnn Janosik, Ohio University Lancaster
Pam Scheurer, Capital University
Paul Yuckman, Ohio University Lancaster

Local Arrangements: Jimmie Manning, Northern Kentucky University

Webletter: John R. Fisher, Northwestern Missouri State University

Acknowledgments

Lynn Bartholome
Rathindra Bose
John Bratzel
Pat Browne
Ray Browne
Valerie Clawson
Dana Ditrichs-Kunkel
Michelle Johnson
Leslie Fife
Kendra Plesa
Steve Ralston
Mike Schoenecke
Phil Simpson
Joy Sperling
Rong Tang

Northern Illinois University Department of Communication
Northern Illinois University Graduate School
Popular Culture Association/ American Culture Association

2008 Conference

Site: Hilton Cincinnati Netherland Plaza
Dates: Friday-Sunday, October 3-5, 2008
Deadline for Submission: April 30, 2008

Area Chairs for 2008 conference:

- Adaptations:** Robert T. Self, English, Northern Illinois University, DeKalb IL 60115, <rself@niu.edu>
- Advertising:** Rod Carveth, Communication Arts, Performing Arts Center, Marywood University, Scranton PA 18509, <rodcarveth@hotmail.com>
- African-American Popular Culture:** Angela M. Nelson, Popular Culture, Bowling Green State University, Bowling Green OH 43403-0226, <anelson@bgsu.edu>
- American Art and Architecture and Visual Studies:** Joy Sperling, Art History, Denison College, Granville OH 43023, <sperling@denison.edu>
- Animation:** Matthew C. Henry, Graduate School, College of Education, University of Central Florida, Orlando FL 32765, <mchenry@pegasus.cc.ucf.edu>
- Asian Popular Culture:** John W. Williams, Political Science and Asian Studies, Principia College, Elmhurst IL 62028, <johnwwilliams@yahoo.com>
- Blogs and Wikis:** Molly Moran, Georgetown University and U.S. Department of State, Washington DC 20520-0099, <moranme@state.gov> or <mem96@georgetown.edu>
- British Popular Culture:** David Schimpf, Theology, Marian College, Fond du Lac WI 54935, <dschimpf@mariancollege.edu>
- Chicano/a Popular Culture:** Ritch Calvin, Women's Studies, Stony Brook University, Stony Brook NY 11794, <rcalvink@ic.sunysb.edu>
- Children's Literature and Culture:** Angela Sorby, English, Marquette University, Milwaukee WI 53201-1881, <angela.sorby@mu.edu>
- Comics:** Paul R. Kohl, Communication Arts, Loras College, 1450 Alta Vista St., Dubuque IA 52001, <paul.kohl@loras.edu>
- Conspiracy Culture:** Kenn Thomas, Steamshovel Press, P.O. Box 210553, St. Louis MO 63121, <kennthomas@umsl.edu>
- Cultural Geography:** Jimmy Dean Smith, English, Union College, Barbourville KY 40906, <jdsmith@unionky.edu>
- Documentary:** Heather McIntosh (Pennsylvania State University), <hmm160@gmail.com>
- Eastern European Popular Culture:** Ioana Cionea, Communication, University of Maryland, College Park MD 20742, <icionea@umd.edu>
- Ethnography:** Asim Ali, American Studies, University of Maryland, College Park MD 20742, <aali@umd.edu>
- Fashion:** Alisa Swindell; Modern Art History, Theory and Criticism; School of the Art Institute of Chicago; 112 S. Michigan Ave.; Chicago IL 60603; <aswindell@msn.com>
- Fat Studies:** Sarah E. Boslaugh, Senior Statistical Data Analyst, Department of Pediatrics, Washington University School of Medicine, 660 S. Euclid Ave., Campus Box 8208, St. Louis MO 63110, <seb5632@bjc.org>
- Festivals and Food:** Ann Hetzel Gunkel, Liberal Education, Columbia College Chicago, 600 S. Michigan Ave., Chicago IL 60605-1996, <agunkel@popmail.colum.edu>
- Film:** Gretchen Bisplinghoff, Communication, Northern Illinois University, DeKalb IL 60115, <gbisplin@niu.edu>
- Folklore and Popular Storytelling:** Michael T. Marsden, Dean of the College and Academic Vice President, St. Norbert College, DePere WI 54115-2099, <michael.marsden@snc.edu>

Gender Studies: Janet Novak (Independent Scholar), 215 Prospect St., DeKalb IL 60115, <novakjanet@yahoo.com>

German Popular Culture: Corinna Kahnke, Germanic Studies, Indiana University Bloomington, Bloomington IN 47405, <ckahnke@indiana.edu>

Girls' Culture/ Girls' Studies: Miriam Forman-Brunell, History, University of Missouri-Kansas City, Kansas City MO 64110, <Forman-BrunellM@umkc.edu>

Globalization: Brian Ekdale, Journalism and Mass Communication, University of Wisconsin-Madison, Madison WI 53706, <brianekdale@gmail.com>

Harry Potter: Kathleen Turner, English, Northern Illinois University, DeKalb IL 60115, <turner8kathleen@gmail.com>

Heroes in Popular Culture: Terrence Wandtke, Communication Arts, Judson College, 1151 N. State St., Elgin IL 60123-1498, <twandtke@judsoncollege.edu>

History and Popular Culture: Jennifer L. Stevens, History and American Studies, Roger Williams University, Bristol RI 02809, <stevensjennl@gmail.com>

Horror and Science Fiction/ Fantasy: John A. Dowell; Writing, Rhetoric, and American Cultures; Michigan State University; East Lansing MI 48824; <jdowell@msu.edu>

Humor: John A. Dowell; Writing, Rhetoric, and American Cultures; Michigan State University; East Lansing MI 48824; <jdowell@msu.edu>

Hypermedia: Paul Booth; Language, Literature and Communication; Rensselaer Polytechnic Institute; Troy NY 12180, <pbooth81@gmail.com>

Irish Studies: Kathleen Turner, English, Northern Illinois University, DeKalb IL 60115, <turner8kathleen@gmail.com>

Japanese Popular Culture: Matt Duncan; c/o Oyodo Senior High School; 983 Shimobuchi; Oyodo-cho, Yoshino-gun; Nara-ken 638-0821; Japan; <matt@chaospirals.com>

Latin American Popular Culture: Jane L. Florine, Music/ HWH 331, Chicago State University, 9501 S. King Dr., Chicago IL 60628-1598, <jflorine@csu.edu>

Libraries, Museums, and Collecting: Tom Caw, Allen Memorial Library, University of Hartford, West Hartford CT 06117, <caw@hartford.edu>

Magazines and Newspapers: Ayanna Gaines, (Independent Scholar), 3019 Marigold Pl., Thousand Oaks CA 91360, <ayannag@gmail.com>

Material Culture: Michael B. Kassel, History, University of Michigan-Flint, Flint MI 48502, <mkassel@umflint.edu>

Middle Eastern Popular Culture: Orayb Najjar, Communication, Northern Illinois University, DeKalb IL 60115, <onajjar@niu.edu>

Music: MaryAnn Janosik, Dean, Ohio University, Lancaster OH 43130, <janosik@ohio.edu>

Mystery, Thrillers, and Detective and Crime Fiction: Kathryn Edney, (Michigan State University), 216 S. Jenison Ave., Lansing MI 48915, <tremperk@msu.edu>

Mythological Perspectives on Popular Culture: Harry Eiss (Eastern Michigan University), 5737 W. Schafer Rd., Howell MI 48843, <harryeiss@comcast.net>

Native American Popular Culture: Elizabeth Johnson, Education, Eastern Michigan University, Ypsilanti MI 48197, <ejohnson@emich.edu> (Co-chair with Mary Kathleen Walsh, Eastern Michigan University)

New Media: David Gunkel, Communication, Northern Illinois University, DeKalb IL 60115, <dgunkel@niu.edu>

Parents and Families in Popular Culture: Mary Kathleen Walsh, Education, Eastern Michigan University, Ypsilanti MI 48197, <mw Walsh2@emich.edu> (Co-chair with Elizabeth Johnson, Eastern Michigan University)

Photography: Amy Darnell, Humanities, Columbia College, Columbia MO 65216, <aldarnell@ccis.edu>

Plants and Animals in Popular Culture: Kathy Brady, (University of Wisconsin-Whitewater), 221 Jackson St., Fort Atkinson WI 53538, <bradyk@uww.edu>